47th EIBA Annual Conference 2021
Madrid 10-12 December 2021
PROGRAM
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GENERAL INFORMATION

REGISTRATION DESK
Friday 10 December:
08:00-17:30 Location: GROUND FLOOR
Saturday 11 December:
08:00-17:00 Location: GROUND FLOOR
Sunday 12 December:
08:00-13:00 Location: GROUND FLOOR

HOW TO GET TO MADRID
Plan your trip to Madrid

WELCOME RECEPTION
The Welcome Reception will take place at the Garment Museum (Museo del Traje).
The museum is located in Moncloa Campus, close to the Faculty of Medicine of the Complutense University of Madrid.
The closest metro station is “Ciudad Universitaria” and can be reached by Metro line 6.
LOCATION: Av. Juan de Herrera, 2. 28040 MADRID

GALA DINNER
The Gala Dinner will take place at Hotel Riu Plaza España.
The hotel is located in the heart of the city centre of Madrid, in the emblematic Edificio España (Spain Building) on Madrid’s Gran Vía.
The closest metro station is “Plaza de España” and can be reached by Metro lines 2, 3 and 10.
LOCATION: C/ Gran Vía, 84. 28013 MADRID

ACCOMMODATION
EIBA 2021 Madrid Conference Team has teamed up with Viajes El Corte Inglés to secure a choice of hotels at negotiated rates within walking distance from the Complutense University of Madrid.
VP Plaza España Design • Barceló Torre de Madrid • Exe Moncloa • Riu Plaza de España • Leonardo Boutique • Indigo Princesa

COVID-19
YOU SHOULD NOT TRAVEL if you have had symptoms consistent with COVID-19, such as a high temperature, a cough or breathing difficulties, in the last 14 days.
Covid-19 test centres: below is a list of health clinics near the conference facilities that provide Covid-19 testing, should the protocols of your country require such for return travel. Please note that none are affiliated with the conference – please contact a clinic directly for further information.
ARPA MÉDICA • DEMOCRATEST
TRAVEL COVID-19 TEST (at Madrid airport)

CONFERENCE VENUE
The conference will be hosted by the Faculty of Medicine of the Complutense University of Madrid.
The Faculty of Medicine is located in Moncloa Campus.
Getting there from the centre of Madrid is easy. The closest metro station is “Ciudad Universitaria” and can be reached by Metro line 6.
LOCATION: Pza. Ramón y Cajal, s/n. Ciudad Universitaria. 28040 MADRID

TOURISM
https://www.esmadrid.com/en

WIFI ACCESS – FARMACIA
Display the list of available wireless networks and select UCM-CONGRESO.
The password will be requested on first access only: congresosUCM.
The authentication portal should open automatically. If it does not, open a web browser, enter any URL adress, and you will be redirected to a form. Press the Login button, then enter the following:
User: eiba@congreso.ucm.es
Password: european@21
Once these credentials have been entered, an information page will appear and the connection will be established.

WIFI ACCESS – MEDICINA
Display the list of available wireless networks and select UCM-CONGRESO.
The password will be requested on first access only: congresosUCM.
The authentication portal should open automatically. If it does not, open a web browser, enter any URL adress, and you will be redirected to a form. Press the Login button, then enter the following:
User: conferencia@congreso.ucm.es
Password: eiba@21
Once these credentials have been entered, an information page will appear and the connection will be established.

WIFI ACCESS – ODONTOLOGÍA
Display the list of available wireless networks and select UCM-CONGRESO.
The password will be requested on first access only: congresosUCM.
The authentication portal should open automatically. If it does not, open a web browser, enter any URL adress, and you will be redirected to a form. Press the Login button, then enter the following:
User: eiba@congreso.ucm.es
Password: academy@21
Once these credentials have been entered, an information page will appear and the connection will be established.
Dear EIBA members, colleagues and friends,

It is a great privilege to welcome EIBA members, IB scholars, practitioners, PhD students and other guests to the 47th EIBA Annual Conference taking place at Complutense University of Madrid (UCM) in Madrid, Spain, on December 10-12, 2021.

The theme of EIBA 2021 is “Firms, Innovation and Location: Reshaping International Business for Sustainable Development in the Post-Pandemic Era”. Firms are active players, and a major channel for investment and innovation to address sustainability; although, the emergence of COVID19 had introduced higher levels of uncertainty in the business environment. The potential reconfiguration of global or regional value chains has been combined with geopolitical tensions, this inviting to rethink the strategies of multinational and the upgrading possibilities for small and medium enterprises.

The EIBA 2021 Conference is being held in the traditional format. Firstly, the conference will be run in presence. Secondly, the structure of the conference will maintain the elements characterizing the traditional conferences (e.g., paper presentations, doctoral events, paper development workshops, panels, etc.) – although some social distancing and COVID-19 protocols must be imposed and guaranteed. An overview of EIBA 2021 Madrid events follows.

On Day 1 (Friday, December 10th) we will feature the usual EIBA pre-conference events – namely two doctoral workshops. The EIBA 2021 Madrid Opening Plenary Session will feature a panel of distinguished scholars, with discussions reflecting the conference theme. After the plenary, enjoy the Welcome Reception at the Museo del Traje.

Day 2 (Saturday, December 11th) and Day 3 (Sunday, December 12th) comprises the traditional parallel sessions in which more than 300 accepted paper submissions to EIBA 2021 Madrid will be presented, covering a wide range of topics within the 15 tracks of the conference. Over 90 posters were also accepted (to be presented during the extended lunch-time slot). There are also panel sessions on the program covering a variety of IB topics, an EIBA Doctoral Events Anniversary Panel (organized to celebrate the 10th year of the Danny Van Den Bulcke Doctoral Symposium and the 35th year of the John H. Dunning Doctoral Tutorial), and the yearly book launch session of the Progress in International Business Research (PIBR) book series. The EIBA Fellows Plenary will take place at noon, and the EIBA 2021 Closing Plenary will adopt The Oxford Union Style to discuss the motion: MNEs will make meaningful contributions to post-Pandemic sustainable development.

The EIBA 2021 Award Ceremony will be held during the Gala Dinner – where the best paper prizes and their authors (among other awards) will be announced and acknowledged by EIBA sponsors.

Some opportunities for informal networking during the EIBA 2021 Conference are being organized, such as scheduled coffee and lunch breaks where ideas can be exchanged, and participants can relax & socialize in between sessions.

On behalf of the EIBA Chairs & Board, all EIBA 2021 event organizers and contributors, along with the entire EIBA 2021 Madrid local team and student assistants at Complutense University of Madrid – we are looking forward to sharing the experience of hosting the 47th EIBA Annual Conference – and to being together in person again!

Isabel Álvarez
ICEI Director
EIBA 2021 President & Conference Chair
Dear participants,

We are pleased to welcome you at to the 47th Annual Conference of the European International Business Academy. We are happy to host this important event in our University.

The Complutense University is the largest and one of the oldest educational institutions in Spain. It was founded by Cardinal Cisneros on 1499 and over 70,000 students chose to study at our university during this academic year. It exhibits excellent research and high-quality teaching standards being well known nationally and internationally. The history of the Complutense University has been marked by great names of science and letters. Seven of the eight Spanish Nobel Prize winners taught or studied at our University, respectively:

- Severo Ochoa and Santiago Ramón y Cajal (in the Faculty of Medicine, where the Conference will be held) and José Echegaray (the first Spanish to win the prize).
- Jacinto Benavente, Vicente Aleixandre, Camilo José Cela and Mario Vargas Llosa (all of them Nobel Prize in Literature).

But also other students from the Complutense University have been notable figures in the arts, sciences and philosophy, such as Antonio Machado, Federico García Lorca, Gregorio Marañón, Miguel de Unamuno and José Ortega y Gasset.

The Complutense University has been configuring itself throughout years as a benchmark institution at a national and international level, occupying relevant positions in the rankings of academic and research excellence, employability and sustainability.

The Complutense University has two campuses:

- Moncloa Campus, in the city centre of Madrid. The Conference will be held there, more specifically in the Faculty of Medicine.
- Somosaguas Campus, in the western outskirts of Madrid, where The Faculty of Economics and Business is located, which recently commemorated its 75th anniversary. The Faculty of Economics and Business was founded in 1944 and is the oldest Faculty of Economics in Spain, with nearly 400 professors and more than 5000 students.

In my current position as Dean of the Faculty of Economics and Business I am able to confirm that we are particularly proud to have the opportunity this year to discuss the topic “Firms, Innovation and Location: Reshaping International Business for Sustainable Development in the Post-Pandemic Era”. In fact, our Faculty is highly committed to the social, cultural and economic environment, as well as a declared international vocation.

Thank you for attending this Conference.

We wish you a productive and pleasant time with us.

Carlos Rivero
Dean
Faculty of Economics and Business
Complutense University of Madrid
EIBA BOARD

Chair
Lucia Piscitello, Politecnico di Milano, Italy

Vice-Chair
Jonas Puck, WU Vienna Institute for International Business, Austria

President
Isabel Álvarez, Complutense University of Madrid, Spain

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Executive Secretary
Ene Kannel, European Institute for Advanced Studies in Management, Belgium

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HUNGARY • Erzsébet Czakó, Corvinus University of Budapest
IRELAND • Josephine Igoe, National University of Ireland
ISRAEL • Tamar Almor, College of Management, School of Business
ITALY • Valentina De Marchi, University of Padova
JAPAN • Chitose Furukawa, Aichi University
NETHERLANDS • Alan Muller, University of Groningen
NORWAY • Ilan Alon, University of Agder
POLAND • Barbara Jankowska, Poznań University of Economics and Business
PORTUGAL • Vítor Simões, University of Lisbon
RUSSIA • Andrei Panibratov, St. Petersburg University
SLOVENIA • Anže Burger, University of Ljubljana
SPAIN • Cristina Villar, University of Valencia
SWEDEN • Emilia Rovira Nordman, Mälardalen University
SWITZERLAND • Dirk Morschett, University of Fribourg
UNITED KINGDOM • Timothy Devinney, University of Manchester
UNITED STATES OF AMERICA • Sumit Kundu, Florida International University

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EIBAzine Co-Editor, John Cantwell, Rutgers University, USA
Dean of the EIBA Fellows, Juan José Durán, Autonomous University of Madrid, Spain
IBR Co-Editor-in-Chief, Roger Strange, University of Sussex, UK
EIBA Communication Officer, Tilo Halaszovich, Jacobs University Bremen, Germany
EIBA Executive Secretary, Ene Kannel, European Institute for Advanced Studies in Management, Belgium
EIBA FELLOWS

- Tamar ALMOR
- Gabriel R. G. BENITO
- Peter BUCKLEY
- John CANTWELL
- Timothy DEVINNEY
- Juan José DURÁN, Dean of EIBA Fellows
- Mats FORSGREN
- Pervez GHAURI
- Philippe GUGLER
- John HAGEDOORN, Inactive
- Jean-François HENNART
- Jorma LARIMO
- Sarianna LUNDAN
- Klaus MACHARZINA
- Lars-Gunnar MATTSSON, Inactive
- Ram MUDAMBI
- Krzysztof OBLÓJ
- Lars OXELHEIM
- Marina PAPANASTASSIOU
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- Vítor SIMÕES
- Örjan SÖLVELL, Inactive
- Marjan SVETLIČIČ, Emeritus member
- Ana Teresa TAVARES-LEHMANN
- Alain VERBEKE
- Udo ZANDER
CONFERENCE TRACKS

1. International Business and the 2030 Agenda
   [conference theme track]
   Elisa Giuliani, University of Pisa, Italy
   Anne Jacqueminet, Bocconi University, Italy

2. Economic Geography and International Business
   Luisa Gagliardi, Bocconi University, Italy
   Davide Castellani, University of Reading, UK

3. Innovation and Knowledge Management
   Grazia Santangelo, Copenhagen Business School, Denmark
   Marcelo Cano-Kollmann, Ohio University, USA

4. Intersections between International Business and Public Policy
   Ana Teresa Tavares-Lehmann, University of Porto, Portugal
   Ari Van Assche, École des Hautes Études Commerciales Montréal, Canada

5. Global Value Chains
   Ram Mudambi, Temple University, USA
   Valentina De Marchi, University of Padova, Italy

6. SMEs and International Entrepreneurship
   Alex Rialp, Autònoma University of Barcelona, Spain
   Natasha Evers, Trinity Business School, Trinity College Dublin, Ireland
   Arild Aspelund, Norwegian University of Science and Technology, Norway

7. Emerging Markets
   Shlomo Tarba, University of Birmingham, UK
   Ilan Alon, Universitetet i Agder, Norway

8. Business History
   Teresa da Silva Lopes, University of York, UK
   Mark Casson, Reading University, UK

9. MNE Organization and Global Strategy
   Jens Gammelgaard, Copenhagen Business School, Denmark
   Paloma Miravitlles, University of Barcelona, Spain
   Cristina Villar, University of Valencia, Spain

10. International Finance, Accounting and Corporate Governance
    Jakob Müllner, Vienna University, Austria
    Igor Filatotchev, King’s College London, UK

11. International Marketing
    Ulrike Mayrhofer, IAE Nice | Université Côte d’Azur, France
    Eric Milliot, Université de Nantes | Atlas-AFMI President, France

12. International Human Resources Management and Cross Cultural Issues
    Dana Minbaeva, Copenhagen Business School, Denmark
    Haeseen Park, King’s College London, UK

13. International Business Networks
    Ulf Andersson, Malardalen University, Sweden

14. New Approaches and Methods in IB Research and Teaching in the 2020s
    Bo Nielsen, Copenhagen Business School, Denmark | University of Sydney, Australia
    Catherine Welch, University of Sydney, Australia

15. The New International Business Landscape Following the Emergence of Covid-19
    Philippe Gugler, University of Fribourg, Switzerland
AWARDS

DANNY VAN DEN BULCKE BEST PAPER PRIZE
For the best International Business paper presented at the conference.
Selection committee: Lucia Piscitello, John Cantwell, Elisa Giuliani, Juan José Durán and Isabel Álvarez.
PRIZE: € 1,000
The winner will be announced during the Award ceremony at the Gala Dinner.

EIBA BEST DOCTORAL PROPOSAL
PRIZE: € 1,000
The winner will be announced during the Award ceremony at the Gala Dinner.

SSE GUNNAR HEDLUND AWARD
For the best PhD thesis in the field of International Business (completed within the time frame of 1 July 2018 – 30 June 2021).
PRIZE: € 10,000
The winner will be announced during the Award ceremony at the Gala Dinner.

COPENHAGEN BUSINESS SCHOOL PRIZE
For the best International Business paper presented at the conference written by authors under the age of 40.
PRIZE: € 3,000
The winner will be announced during the Award ceremony at the Gala Dinner.

IBR BEST JOURNAL PAPER OF THE YEAR AWARD
For the best IBR article published in the previous year’s volume.
PRIZE: € 1,000
The winner will be announced during the Award ceremony at the Gala Dinner.

GSJ GLOBAL STRATEGY RESEARCH PRIZE
For the best paper relating to the topic of “Global Strategy” presented at the conference.
PRIZE: € 500
The winner will be announced during the Award ceremony at the Gala Dinner.

LAZARIDIS INSTITUTE BEST PAPER AWARD FOR INTERNATIONAL ENTREPRENEURSHIP
For the best paper relating to the topic of “International Entrepreneurship and SMEs” presented at the conference.
PRIZE: $1,500
The winner will be announced during the Award ceremony at the Gala Dinner.

EIBA BEST REVIEWER AWARD
For the best Reviewer of the conference.
The winner will be announced during the Award ceremony at the Gala Dinner.
EIBA recognizes the voluntary work of reviewers, who diligently indicate the strengths and weaknesses of papers submitted to the conference. Among the outstanding reviewers - as indicated by the Track Chairs - presented below (in alphabetical order), two will be announced at the Gala Dinner as the recipient of the Madrid EIBA 2021 Best Reviewer Awards -supported by Madrid City Council.

Adoración Álvaro-Moya
Rolv Petter Amdam
Florian Bartels
Jacopo Canello
Patrizia Casadei
Angela Da Rocha
Gislaine Cristina
Dos Santos
Teixeira
Nuno Fernades Crespo
Valeria Gattai
Kira Haensel
Barbara Jankowska
Katerina Kampouri
Randi Lunnan
Laura Márquez-Ramos
Eriikka Paavilainen-Mäntymäki
Rubina Romanello
Paul Ryan
Lucas Serra Macoris
Arjen Slangen
Magdalena Teissandier
Magdalena Viktora-Jones
Giovanni Visentin
Ralf Wilden
Michael Wolfsberger

Awarded to the overall best reviewer at EIBA 2021.
Selection committee: Organizing Committee and Track Chairs.

**PRIZE:** € 500

The winners will be announced during the Award ceremony at the Gala Dinner.
FIRMS, INNOVATION, AND LOCATION: RESHAPING INTERNATIONAL BUSINESS FOR SUSTAINABLE DEVELOPMENT IN THE POST-PANDEMIC ERA

FRIDAY, DECEMBER 10TH

Morning
John H. Dunning Doctoral Tutorial
IBR Professional Development Workshop
JIBS Paper Development Workshop
JIBP Paper Development Workshop
EIBA Early Career Network Paper Development Workshop

Afternoon
Danny Van Den Bulcke Doctoral Symposium
EIBA Board Meeting
New Member Meet & Greet

Evening
Opening Plenary Session
Welcome Reception

SATURDAY, DECEMBER 11TH

Morning
Parallel sessions
Plenary Poster Session
EIBA General Assembly

Afternoon
Parallel sessions
PIBR Book Launch Semi-plenary session
Panel sessions

Evening
Parallel sessions
EIBA Doctoral Events Anniversary Panel

SUNDAY, DECEMBER 12TH

Morning
Parallel sessions
Plenary session
EIBA Fellows Meeting

Afternoon
Parallel sessions
Closing Plenary

Evening
Gala Dinner and Awards with EIBA Fellows and Sponsors
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Conference Registration</td>
<td>HALL Ground floor</td>
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<tr>
<td>9:00 am</td>
<td>EIBA ECN Workshop: 7th EIBA Early Career Network (EIBA-ECN) Paper Development Workshop (PDW)</td>
<td>Sala Juntas, Portugal</td>
</tr>
<tr>
<td>9:00 am</td>
<td>JIBP PDW: Journal of International Business Policy, Paper Development Workshop (PDW)</td>
<td>Comisiones, Canada</td>
</tr>
<tr>
<td>10:30 am</td>
<td>IBR PDW: International Business Review. Professional Development Workshop</td>
<td>Theatre, Audtorio Ramon y Cajal, Spain</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Coffee Break</td>
<td>Hall 1st floor</td>
</tr>
<tr>
<td>11:00 am</td>
<td>JIBS PDW (1): JIBS Paper Development Workshop (1)</td>
<td>Sala Reitorado, Portugal</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>Lunch. Only for Pre-conference events participants</td>
<td></td>
</tr>
<tr>
<td>2:00 pm</td>
<td>DVDB Symposium (1): 10th EIBA / EIASM VAN DEN BULCKE DOCTORAL SYMPOSIUM (1)</td>
<td>Sala Reitorado, Portugal</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Panel Discussion: ‘Whom do I want to become after the PhD? Diverse academic career paths, diverse perspectives’</td>
<td></td>
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<tr>
<td>5:15 pm</td>
<td>New Member Meet and Greet</td>
<td>Hall 1st Floor</td>
</tr>
<tr>
<td>8:00 pm</td>
<td>Opening Reception</td>
<td>Museo del Traje</td>
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**NOTE:** C: Competitive session - I: Interactive session - P: Panel
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Conference Registration. Location: HALL Ground floor</td>
</tr>
</tbody>
</table>
| 8:30 am      | C 1.1.2: Global Virtual Teams  
Location: AULA 1  
Chair: Abdoulkadre Ado, University of Ottawa, Canada                                      |
|              | C 1.1.15: Firms’ responses to crisis and international challenges  
Location: COMISIONES  
Chair: Tamar Almor, College of Management, Israel                                         |
|              | C 1.1.1: MNEs sustainable impacts  
Location: GALLEG0  
Chair: Vera Kunczer, WU Vienna, Austria                                                 |
|              | C 1.1.2: Institutions, industrial dynamics and externalities  
Location: LAI ENTRALGO  
Chair: Filip De Beule, KU Leuven, Belgium                                               |
| 9:00 am      | C 1.1.3: HR and International Knowledge Management  
Location: SCHÜLER  
Chair: Jongmin Lee, University of Reading, United Kingdom                                |
|              | C 1.1.6: Overcoming Liabilities and Failures in Business Internationalisation  
Location: BOTELLA LLUSIA  
Chair: Tamara Galkina, University of Vaasa, Finland                                     |
|              | C 1.1.7: Corporate governance and institutional voids in the emerging markets  
Location: AULA 4  
Chair: Amitabh Anand, Excelia Business School, France                                    |
|              | C 1.1.8: Transnational Networks and Institutional Environments  
Location: AULA 2  
Chair: Nuria Puig, Universidad Complutense                                               |
| 10:00 am     | C 1.1.1: MNEs sustainable impacts  
Location: GALLEG0  
Chair: Vera Kunczer, WU Vienna, Austria                                                 |
|              | C 1.1.2: Institutions, industrial dynamics and externalities  
Location: LAI ENTRALGO  
Chair: Filip De Beule, KU Leuven, Belgium                                               |
|              | C 1.1.3: HR and International Knowledge Management  
Location: SCHÜLER  
Chair: Jongmin Lee, University of Reading, United Kingdom                                |
|              | C 1.1.6: Overcoming Liabilities and Failures in Business Internationalisation  
Location: BOTELLA LLUSIA  
Chair: Tamara Galkina, University of Vaasa, Finland                                     |
|              | C 1.1.7: Corporate governance and institutional voids in the emerging markets  
Location: AULA 4  
Chair: Amitabh Anand, Excelia Business School, France                                    |
|              | C 1.1.8: Transnational Networks and Institutional Environments  
Location: AULA 2  
Chair: Nuria Puig, Universidad Complutense                                               |
| 10:30 am     | Coffee Break. Location: HALL 1st FLOOR                                                                                                    |
| 11:00 am     | C 1.2.10: Governance and the Financial Responsibility of MNEs  
Location: SALA JUNTAS  
Chair: Jakob Mülner, WU Vienna, Austria                                                  |
|              | C 1.2.12: Global Leadership  
Location: AULA 1  
Chair: David S. A. Gutormsøn, USN School of Business, University of South-Eastern Norway, Norway          |
|              | C 1.2.3: Institutions, Innovation and Internationalization  
Location: SCHÜLER  
Chair: Priit Tints, Aalto University, Finland                                              |
|              | C 1.2.4: International business in turbulence policy times  
Location: GALLEG0  
Chair: Ari Van Assche, HEC Montréal, Canada                                              |
| 12:00 pm     | C 1.2.5: CSR in GVCs  
Location: AULA 3  
Chair: Valentina De Marchi, University of Padova, Italy                                   |
|              | C 1.2.6: SME Internationalization - Trajectories, Speed and Performance  
Location: BOTELLA LLUSIA  
Chair: Sui Sui, Ryerson University, United States of America                             |
|              | C 1.2.7: Sustainability and non-market strategies in the emerging markets  
Location: AULA 4  
Chair: Robbert Maseland, Radboud University Nijmegen, Netherlands, The                    |
|              | I 1.1.6: SME and New Venture Internationalization – Governance, Learning and Performance  
Location: SALA JUNTAS  
Chair: Per Servais, Linneaus University, Sweden                                           |
|              | I 1.1.9: Location and Embeddedness  
Location: AULA 3  
Chair: Michael Wolfsberger, WU Vienna, Austria                                           |
|              | P 1.2.14: Panel: X-Culture and the Post-Pandemic New Normal (Track 14)  
Location: COMISIONES  
Chair: Anne Marie Zwerg-Villegas, Universidad de La Sabana, Colombia                    |
|              | P 1.2.4: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)  
Location: LAI ENTRALGO  
Chair: Ana Teresa Tavares-Lehmann, FEP-University of Porto, Portugal                     |
|              | P 1.2.1: Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021)  
Location: THEATRE AUDITORIO RAMON Y CAJAL  
Chair: Vítor Corado Simões, ADVANCE/CSC, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal |
|              | P 1.2.2: Panel: X-Culture and the Post-Pandemic New Normal (Track 14)  
Location: COMISIONES  
Chair: Anne Marie Zwerg-Villegas, Universidad de La Sabana, Colombia                    |
|              | P 1.2.4: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)  
Location: LAI ENTRALGO  
Chair: Ana Teresa Tavares-Lehmann, FEP-University of Porto, Portugal                     |
|              | P 1.2.1: Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021)  
Location: THEATRE AUDITORIO RAMON Y CAJAL  
Chair: Vítor Corado Simões, ADVANCE/CSC, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal |
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Chair(s)</th>
<th>Abstract</th>
</tr>
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<tbody>
<tr>
<td>12:00 pm</td>
<td>C 1.3.12: Human Capital in International Context</td>
<td>AULA 1</td>
<td>Lena Zander, Uppsala University, Sweden</td>
<td>Chair: Lena Zander, Uppsala University, Sweden</td>
</tr>
<tr>
<td>12:15 pm</td>
<td>C 1.3.14: Innovations in IB Research Methodologies</td>
<td>COMISIONES</td>
<td>Agnieszka (Aggie) Chidlow, University of Birmingham, United Kingdom</td>
<td>Chair: Agnieszka (Aggie) Chidlow, University of Birmingham, United Kingdom</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>C 1.3.3: Innovation and Knowledge Management Across Borders</td>
<td>SCHÜLER</td>
<td>Bernhard Dachs, AIT Austrian Institute of Technology, Austria</td>
<td>Chair: Bernhard Dachs, AIT Austrian Institute of Technology, Austria</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>C 1.3.5: Configuration and re-configuration of GVCs</td>
<td>AULA 3</td>
<td>Antenello Zanfei, DESP-University of Urbino, Italy</td>
<td>Chair: Antenello Zanfei, DESP-University of Urbino, Italy</td>
</tr>
<tr>
<td>1:15 pm</td>
<td>C 1.3.6: Entrepreneurial Internationalization - an Institutional Perspective</td>
<td>BOTELLA LLUSIA</td>
<td>Dirk Morschett, University of Southern Denmark, Denmark</td>
<td>Chair: Dirk Morschett, University of Southern Denmark, Denmark</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>C 1.3.7: Innovation challenges in the emerging markets</td>
<td>AULA 4</td>
<td>Qiuling Gao, BISU, China, People's Republic of China</td>
<td>Chair: Qiuling Gao, BISU, China, People's Republic of China</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>C 1.3.9: Foreign Direct Investments and Divestments</td>
<td>LAIN ENTRALGO</td>
<td>Jorma Larimo, University of Vaasa, Finland</td>
<td>Chair: Jorma Larimo, University of Vaasa, Finland</td>
</tr>
<tr>
<td>2:15 pm</td>
<td>I 1.3.12: Talents, reputation and branding</td>
<td>AULA 2</td>
<td>Jakob Müller, WU Vienna, Austria</td>
<td>Chair: Jakob Müller, WU Vienna, Austria</td>
</tr>
<tr>
<td>2:30 pm</td>
<td>P 1.3.10: Panel: Corporate Governance and Global Innovation (Track 10)</td>
<td>GALLEGÓ</td>
<td>Caroline Wite, Rotterdam School of Management (RSM), Netherlands, The</td>
<td>Roundtable: DRIVERS FOR THE INTERNATIONAL ATTRACTION OF DIGITAL FIRMS. IMPLICATIONS FOR SPAIN.</td>
</tr>
<tr>
<td>2:45 pm</td>
<td>P 1.3.1: Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1)</td>
<td>THEATRE. AUDITORIO RAMON Y CAJAL</td>
<td>José Pià (Valencia University, Spain). Ignacio Bartolomé, Director, How2Go</td>
<td>Chair: José Pià (Valencia University, Spain). Ignacio Bartolomé, Director, How2Go</td>
</tr>
<tr>
<td>3:00 pm</td>
<td>General Assembly</td>
<td>THEATRE. AUDITORIO RAMON Y CAJAL</td>
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<td>Location: THEATRE. AUDITORIO RAMON Y CAJAL</td>
</tr>
<tr>
<td>3:15 pm</td>
<td>C 1.4.11: Cross-border services and relationship marketing</td>
<td>AULA 2</td>
<td>Paul Ryan, Trinity College Dublin, Ireland</td>
<td>Chair: Paul Ryan, Trinity College Dublin, Ireland</td>
</tr>
<tr>
<td>3:30 pm</td>
<td>C 1.4.13: Networks, Subsidiaries, and MNEs</td>
<td>AULA 3</td>
<td>Flavio Cortes, University of Padova, Italy</td>
<td>Chair: Flavio Cortes, University of Padova, Italy</td>
</tr>
<tr>
<td>3:45 pm</td>
<td>C 1.4.2: Geography, entrepreneurship and performance</td>
<td>LAIN ENTRALGO</td>
<td>Giuseppe Belussi, Università di Padova, Italy</td>
<td>Chair: Giuseppe Belussi, Università di Padova, Italy</td>
</tr>
<tr>
<td>4:00 pm</td>
<td>C 1.4.6: Internationalization of SMEs and Family Firms</td>
<td>BOTELLA LLUSIA</td>
<td>Cristina Villar, University of Valencia, Spain</td>
<td>Chair: Cristina Villar, University of Valencia, Spain</td>
</tr>
<tr>
<td>4:15 pm</td>
<td>I 1.4.9: Headquarters-subsidiary relationships</td>
<td>AULA 5</td>
<td>Josephine O'Hanlon, National University of Ireland</td>
<td>Chair: Josephine O'Hanlon, National University of Ireland</td>
</tr>
<tr>
<td>4:30 pm</td>
<td>I 1.4.X: Interactive papers. All tracks</td>
<td>COMISIONES</td>
<td>Mª Angeles Montoro, Universidad Complutense de Madrid, Spain</td>
<td>Chair: Mª Angeles Montoro, Universidad Complutense de Madrid, Spain</td>
</tr>
<tr>
<td>5:00 pm</td>
<td>P 1.4.10: Panel: Ownership and Global Strategy (Track 10)</td>
<td>AULA 1</td>
<td>Michael Mol, Copenhagen Business School, Denmark</td>
<td>Chair: Michael Mol, Copenhagen Business School, Denmark</td>
</tr>
<tr>
<td>5:15 pm</td>
<td>P 1.4.12: Panel: MNE’s Greatest Assets: The Unexplored Power of MNE Human Capital (Track 12)</td>
<td>THEATRE. AUDITORIO RAMON Y CAJAL</td>
<td>John D. Branch, Ross School of Business, University of Michigan, United States of America</td>
<td>Chair: John D. Branch, Ross School of Business, University of Michigan, United States of America</td>
</tr>
<tr>
<td>5:30 pm</td>
<td>P 1.4.14: Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management INSTRUCTORS (Track 14)</td>
<td>COMISIONES</td>
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<td>Location: LAIN ENTRALGO</td>
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<tr>
<td>5:45 pm</td>
<td>P 1.4.5: Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5)</td>
<td>SALA JUNTAS</td>
<td></td>
<td>Location: SALA JUNTAS</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>P 1.4.11: Internationalization of the Firm’s Competitive Advantage (Track 15)</td>
<td>AULA 3</td>
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<td>Location: AULA 3</td>
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<tr>
<td>6:15 pm</td>
<td>P 1.4.13: Panel: Human Capital in International Context</td>
<td>AULA 1</td>
<td>Lena Zander, Uppsala University, Sweden</td>
<td>Chair: Lena Zander, Uppsala University, Sweden</td>
</tr>
<tr>
<td>6:30 pm</td>
<td>P 1.4.15: Panel: The Impact of Cross-Border Operations on MNE’s Human Capital and Knowledge Management (Track 16)</td>
<td>AULA 5</td>
<td>Qiuling Gao, BISU, China, People’s Republic of China</td>
<td>Chair: Qiuling Gao, BISU, China, People’s Republic of China</td>
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<tr>
<td>6:45 pm</td>
<td>P 1.4.16: Panel: Ownership and Global Strategy (Track 11)</td>
<td>AULA 1</td>
<td>Michael Mol, Copenhagen Business School, Denmark</td>
<td>Chair: Michael Mol, Copenhagen Business School, Denmark</td>
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<tr>
<td>7:00 pm</td>
<td>P 1.4.17: Panel: Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management INSTRUCTORS (Track 14)</td>
<td>COMISIONES</td>
<td></td>
<td>Location: COMISIONES</td>
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NOTE: C: Competitive session • I: Interactive session • P: Panel
Example: C 1.2.5 (Competitive session, day 1, slot 2, track 5)
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details</th>
</tr>
</thead>
</table>
| 5:00 pm | C 1.5.6: International Opportunity Process and International Entrepreneurs  
Location: BOTELLA LLUSIA  
Chair: Tuija Mainela, University of Oulu Business School, Finland |
| 5:30 pm | I 1.5.11: International marketing perspectives  
Location: AULA 2  
Chair: Sumit Kumar Kundu, Florida International University, United States of America |
| 6:00 pm | I 1.5.12: Cross-cultural issues  
Location: AULA 1  
Chair: Elena Poliakova, IESEG School of Management, IESEG, France |
| 6:30 pm | I 1.5.3: Public policy and international business  
Location: GALLEGOS  
Chair: Francisco Figueira de Lemos, Uppsala University, Sweden |
| 6:30 pm | I 1.5.4: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)  
Location: LAIN ENTRALGO  
Chair: Davide Castellani, Henley Business School, United Kingdom  
Chair: Antonello Zanfei, DESP-University of Urbino, Italy |

<table>
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<tr>
<th>Time</th>
<th>Session Details</th>
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</table>
| 6:30 pm | I 1.5.5: GLOBAL VALUE CHAINS: EMERGING TOPICS  
Location: AULA 3  
Chair: Gabriel R.G. Benito, BI Norwegian Business School, Norway  
Chair: Torben Pedersen, Bocconi University, Italy |
| 7:00 pm | I 1.5.9: Investments: Acquisitions, Alliances and Entry Modes  
Location: COMISIONES  
Chair: Catherine Elizabeth Georgiou, University of Warwick, United Kingdom |
| 7:30 pm | P 1.5.7: Panel: SDGs and Sustainable Development in Emerging markets (Track 7)  
Location: AULA 4 |
| 7:30 pm | P 1.6: What is theory? EIBA Doctoral Events – Anniversary Panel  
Location: SCHÜLER  
Chair: Rebecca Piekkari, Aalto University School of Business, Finland |

**NOTE:** C: Competitive session • I: Interactive session • P: Panel
## Conference Agenda

**Date:** Sunday, 12/Dec/2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Chair</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Conference Registration. Location: HALL Ground floor</td>
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<tr>
<td>8:00 am</td>
<td>C 2.6.12: Language and Well-Being in International Organizations. Location: AULA 1. Chair: Fadi Alsarhan, ISC, Paris Business School, France</td>
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</tr>
<tr>
<td>8:30 am</td>
<td>C 2.6.9: Headquarters-Subsidiary Relationships. Location: LAIN ENTRALGO. Chair: Jens Gammelgaard, Copenhagen Business School, Denmark</td>
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<tr>
<td>10:00 am</td>
<td>C 2.6.6: International Growth and Performance of Different Types of Firms. Location: AULA 2. Chair: Rubina Romanello, University of Udine, Italy</td>
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<tr>
<td>10:30 am</td>
<td>C 2.6.10: Financial Strategies in International Business. Location: GALLEGU. Chair: Thomas Lindner, University of Innsbruck, Austria</td>
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<tr>
<td>10:30 am</td>
<td>C 2.6.7: Contemporary issues in the emerging markets research. Location: AULA 4. Chair: Ulrike Mayrhofer, Universite Cote d'Azur, France</td>
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<tr>
<td>10:30 am</td>
<td>C 2.7.10: Financial Strategies in International Business. Location: GALLEGU. Chair: Thomas Lindner, University of Innsbruck, Austria</td>
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<tr>
<td>10:30 am</td>
<td>C 2.7.11: Digitalization and export performance. Location: BOTELLA LLUSIA. Chair: Raluca Mogos Descotes, LEM, France</td>
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<tr>
<td>10:30 am</td>
<td>C 2.7.12: Global Careers. Location: AULA 2. Chair: Chris Brewster, Henley Business School, United Kingdom</td>
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<tr>
<td>10:30 am</td>
<td>C 2.7.7: Overseas expansion strategies from and into the emerging markets. Location: AULA 4. Chair: Salman Ahmad, University of Derby, United Kingdom</td>
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<tr>
<td>10:30 am</td>
<td>C 2.7.9: Sustainability, CSR and Institutions. Location: LAIN ENTRALGO. Chair: Alan Muller, University of Groningen, Netherlands, The</td>
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<tr>
<td>10:30 am</td>
<td>P 2.6.6: Panel: Virtual international teams: What makes them work effectively over time? (Track 15). Location: THEATRE. AUDITORIO RAMON Y CAJAL</td>
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<tr>
<td>10:30 am</td>
<td>P 2.6.8: Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8). Location: SCHULER</td>
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<tr>
<td>10:30 am</td>
<td>P 2.6.8: Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8). Location: SCHULER</td>
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<tr>
<td>10:30 am</td>
<td>I 2.7.7: Internationalization processes from and in the emerging markets. Location: AULA 5. Chair: Su Jin Yeon, Tecnologico de Monterrey, Mexico</td>
<td></td>
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<tr>
<td>10:30 am</td>
<td>I 2.7.3: Culture, Learning and Innovation in IB. Location: COMISIONES. Chair: Celia Torrecillas, Universidad Complutense de Madr, Spain</td>
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<tr>
<td>10:30 am</td>
<td>P 2.7.6: Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6). Location: THEATRE. AUDITORIO RAMON Y CAJAL</td>
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<tr>
<td>10:30 am</td>
<td>Workshop: Women in EIBA. Location: SCHULER. Coordinators: Valentina Di Marchi (University of Padova, Italy), Kristin Brandi (University of Victoria, Canada)</td>
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<td>10:30 am</td>
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</table>

**NOTE:** C: Competitive session - I: Interactive session - P: Panel

Numerical references: Day / Slot / Track

Example: C 1.2.5 (Competitive session, day 1, slot 2, track 5)
**EIBA Fellows Plenary: Global Debt, MNE Behaviour and Institutional Change**

**Location:** THEATRE. AUDITORIO RAMON Y CAJAL

Global Debt, MNE Behaviour and Institutional Change
Chair: Juan J. Durán, Dean of the EIBA Fellows
The no neutrality of institutions as determinant factor of MNE global debt.
Lars Oxelheim, University of Agder & Knut Wicksell Center for Financial Studies (KWC), Lund. The financial crisis, the technology shift and the global logistic chain.
Sarianna Lundan, University of Bremen. Institutional change and transition risks: Green recovery in Europe.
Special Guest: Mr. Manuel Conthe, Distinguished EIBA Honorary Fellow 2020/21. Green Finance

**Lunch. Location:** Restaurant, Floor -1/Underground Floor

**Fellows Meeting**
**Location:** SALA JUNTAS

**C 2.8.12: IHRM Processes and Practices**
**Location:** AULA 1
**Chair:** Ingmar Björkman, Aalto University School of Business, Finland

**C 2.8.1: Misconduct and the MNE**
**Location:** GALILEO
**Chair:** Michael Møl, Copenhagen Business School, Denmark

**C 2.8.7: Contemporary issues in the emerging markets research**
**Location:** AULA 4
**Chair:** Veronika Belousova, National Research University Higher School of Economics, Russian Federation

**I 2.8.6: Understanding International Entrepreneurship Across Diverse Contexts**
**Location:** BOTTLELLUSIA
**Chair:** Martin Hannibal, Copenhagen Business School, Denmark

**I 2.8.9: MNCs and International Organizations Governance Structures**
**Location:** COMISIONES
**Chair:** Gislaine Cristina dos Santos Teixeira, FGV Sao Paulo School of Business Administration, United States of America

**I 2.8.2: Interactive papers. All tracks**
**Location:** SALA JUNTAS
**Chair:** Piotr Trapczynski, Poznan University of Economics and Business, Poland

**P 2.8.12: Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12)**
**Location:** SCHÜLER
**Chair:** David S. A. Gutormsen, University of Southern Denmark, Denmark

**P 2.8.14: Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14)**
**Location:** LAIN ENTRALGO
**Chair:** Mourad Dakhil, Georgia State University, United States of America

**SSE: SSE Gunnar Hedlund Award Session**
**Location:** THEATRE. AUDITORIO RAMON Y CAJAL
Finalists Gunnar Hedlund Award 2018-2021 (alphabetical order, no in order of ranking):
Michał Budryk, Uppsala University.
Johannes Kleinhempel, The University of Groningen.
Vera Kunzner, Institute for International Business, Vienna.

**Coffee Break. Location:** HALL 1st FLOOR

**CP: Closing Plenary EIBA 2021**
**Location:** THEATRE. AUDITORIO RAMON Y CAJAL
**Chair:** Valentina De Marchi, University of Padova, Italy
**Moderator:** Valentina de Marchi (University of Padova)
**Motion:** Multinationals will make meaningful contributions to post-Pandemic sustainable development
Speaking in favour of the motion:
Jonathan Doh (Villanova University) and Sarianna Lundan (University of Bremen)
Speaking against the motion:
Alvaro Cuervo-Cazurra (Northeastern University) and Elisa Giuliani (University of Pisa)

**Gala Dinner. Location:** Riu Hotel Plaza de España
DETAILED PROGRAM

Friday, 10/Dec/2021: 9:00 am - 3:00 pm

7TH EIBA EARLY CAREER NETWORK PAPER DEVELOPMENT WORKSHOP
Friday, December 10th, 2021 9:00 am - 1:00 pm
LOCATION: SALA JUNTAS
Co-chairs: Božidar Vlačić (Católica Porto Business School, Portugal)
Participants: Elena Poliaiko (IÉSEG School of Management, France)

- Emilene Leite (Örebro University School of Business, Sweden)

Competition and Cooperation within MNE: A parent-subsidiary relationship study
- Magdalena Langosch (Greenwich University, UK)

Whom to Acquire? – Culture, Country or Kilometers in Target Selection
- Shuna Ho (Dalhousie University, Canada)

Agglomeration as Monitoring Mechanism
- Johannes Kleinhenmpel (Alliance Manchester Business School, UK)

Cultural roots of entrepreneurship: Evidence from second-generation immigrants
- Anna Dimitrova (Saint Petersburg State University, Russia)

Terrorism Shock and FDI to the MENA Region: The Moderating Effect of Host-Country Unlootable Resources
- Marina O. Latukha (ESSCA School of Management, France)

Political regimes, talent management ecosystem, and innovations: Setting the research agenda

JOURNAL OF INTERNATIONAL BUSINESS POLICY (JIBP) PAPER DEVELOPMENT WORKSHOP
Friday, December 10th, 2021 9:00 am - 11:00 pm
Location: COMISIONES
Co-chairs: Ari Van Assche (HEC Montréal, Canada)
Sarianna Lundan (University of Bremen, Germany)
Participants: Anna Dimitrova (Saint Petersburg State University, Russia)

Choose your partner wisely: international R&D alliances and organizational learning beyond technology
- Gislaíne Teixeira (FCV São Paulo School of Business Administration, Brazil)

Strategic Response to Institutional Complexity: The case of internationalization of business schools
- Telma Mendes (Polytechnic Institute of Porto, Portugal)

Cross-Crossing Speed of Internationalization and Firm’s Performance: Longitudinal Evidence from Earlier versus Later Internationalizers
- Daniel Sunghwan Cho (Portsmouth Business School)

Multinational enterprise alumni spinouts in an entrepreneurial ecosystem: Where art thou?
- Pratik Arte, Roman Filenko, Jorma Larimo (University of Vaasa, Finland)

A meta-analysis of stock market reaction to foreign divestment: the role of divestment motives
- Panagiotis Kyriakopoulos, Rose Narooz, Junzhe Ji (University of Glasgow, United Kingdom)

Internationalisation Choices of International SMEs under Uncertainty: A Real-options Reasoning Approach
- Heini Vannine, Sara Fraccastor, Mika Gabrielson (LUT School of Business and Management, Finland)

NOTE: C: Competitive session • I: Interactive session • P: Panel
Example: C 1.2.5 (Competitive session, day 1, slot 2, track 5)
Two decades of research on digitalization, entrepreneurship, and internationalization (2000-2020): theoretical mapping and thematic analysis

- Akiko Sato (Saint Petersburg State University, Russia)
  Transforming liability of outsidership into assets through local networking: Case study of Japanese automotive subsidiary in Russia
- Mehrsa Ehsani (University of Calgary, Canada)
  Age or Firm Life Cycle? The Convoluted Quandary between Internationalization and Failure
- Chengcheng Xia (Shanghai Jiao Tong University, China)
  Poverty alleviation of multinational enterprises: symbolic or substantial?
- Prince Oguguo (Grenoble Ecole de Management, France)
  Foreign tech licensing preference over indigenous R&D in developing and transition economies
- Lasse Torkkeli (Turu School of Economics, Finland)
  Bridging Decision-making Logic with International Performance: The Mediating Role of Networking Capability
- Marta Pérez Sigüenza (Universidad Pablo de Olavide, Spain)
  Internationalization Process and Performance Measurement Systems in SMEs: A Strong Structuration Approach
- Christof Miska, Jason Ighani (Hanken School of Economics, Finland)
  When a coach from Global North meets a coachee from Global South: Examining intercultural executive coaching success factors
- Camilo Alberto Castro (School of Business TEC de Monterrey, Mexico)
  Country-Level Determinants of Cross-Border M&A by Latin American Firms
- Paulo Buchuk T. (Adolfo Ibáñez University, Chile)
  The moderating role of home country culture on the political risk and equity-based foreign market entry relationship
- Yuanyuan Li (California State University, USA)
  International Commitment of Emerging Market Multinational Corporations: The Role of Foreign Participation
- Aisah Saleem (Institute of Business Administration Karachi, Pakistan)
  Institutional theory based research in international business: A review and synthesis

Autonomy and Control in Self-Management: Role of National Context and Individuals

- Malgorzata Faget (University of Bordeaux, France)
  What is the Interplay between Sustainable Innovation and The Internationalization Dynamics in Eco-SMEs? Exploration of International Ecopreneurship Phenomena
- Natalia Fey (Hanken School of Economics, Finland)
  When a coach from Global North meets a coachee from Global South: Examining intercultural executive coaching success factors
- Sophie Gysan (Maastricht University, Netherlands)
  MNC Channel Partners’ Ability and Willingness: Heterogenous Decision Making at The Boundary of The MNC
- Marloes Korendijk (University of Groningen, Netherlands)
  Blending Profits and Purpose: Exploration of How Development Finance Institutions Maximize Development Impact while Ensuring Profitability
- Priit Tinits (Aalto University, Finland)
  Government R&D Support’s Effect on The Innovation-Export Relationship: A Moderated-Mediation Analysis of Organizational Motivators
- Michael Wolfsberger (Vienna University of Economics and Business, Austria)
  Configuring and Restructuring The Foreign Investment Portfolio

10TH DANNY VAN DEN BULCKE DOCTORAL SYMPOSIUM

Friday, December 10th, 2021 1:00 pm - 3:00 pm
Location: Lain Entralgo / Seminars Farmacia

Co-chairs: Rebecca Piekkari (Aalto University School of Business, Finland)
Olga Lavrusheva (Aalto University School of Business, Finland)
Participants: Roundtable discussions in small groups

Group 1: Resilience in Global Value Chains

Doctoral Students:
Fedelica Sacco, University of Pavia
Title: ‘Resilience building processes within CVCs under uncertainty’
Ornela Vladi, Copenhagen Business School
Title: ‘Rethinking the geographical configuration of global operations: a resilience perspective’

Discussant Professors:
Ram Mudambi, Fox School of Business, Temple University
Perrett Kähäri, Aalto University School of Business
Group 2: Human Crises

**Doctoral Students:**

Francesco Oliviero Caccioni, Copenhagen Business School  
The Emergence of Institutions for Collective Action in Humanitarian Crises. New forms of collaboration for SAR operations in the Central Mediterranean Sea

Adam Grywacz, University of Warsaw  
‘Distance in COVID-19 – how does the pandemic affect the distance in international business’

Jonathan Doh, Villanova University  

**Group 3: FDI**

**Doctoral Students:**

Wiseman Msomi, Corvinus University of Budapest  
Title: ‘Influencing Factors for Emerging Multinational Firms: A multilevel Study for Entry Mode Choice by the Hungarian Transnational Enterprises’

Alvar Castelo, Graduate School of Management, Saint Petersburg University (Russia)  
‘Determinants of Technology Investment from China into Latin America and Eurasia’

**Discussant Professors:**

Gabriel Benito, BI Norwegian Business School

Jorma Larimo, University of Vaasa

Group 4: Internalization

**Doctoral Students:**

Eunice Cascant, Jean Moulin Lyon University  
The development of entrepreneurial orientation among female migrants and its influence on venture internationalization’

Jill Josefnia Juergensen, Henley Business School, University of Reading  
‘Stuck in the middle, or best of both worlds? Exploring the simultaneous management of internationalization and innovation in resource-constrained firms’

**Discussant Professors:**

Maria Elo, University of Southern Denmark

Udo Zander, Stockholm School of Economics

Group 5: HQ-subsidiary relationships

**Doctoral Students:**

Mesut Coskun, Salzburg Management and Business School  
‘Fighting the disequilibrium: The impact of subsidiary initiative selling on the power dynamics in the headquarter subsidiarity relationship in multinational corporations.’

Carlos O. Cordova Chea, Alliance Manchester Business School, The University of Manchester, UK  
‘Foreign Subsidiary Divestment by Multinational Enterprises: The Role of Internal Corporate Embeddedness’

**Discussant Professors:**

Jelena Cerar (Assistant Professor, WU Vienna, Austria)

Jens Gammelgaard, Copenhagen Business School

Group 6: National identity and government influence

**Doctoral Students:**

Chiara Andreoli, Copenhagen Business School  
‘Ethical value creation in business: The roles of government, firms, and society’

Chen Lin, Aalto University School of Business  
‘Constructions of national identity among middle level managers in multinational corporations: Context, strategies, and implications’

**Discussant Professors:**

David Guttormsen, USN School of Business of South-Eastern Norway BI Norwegian Business School

Lena Zander, Uppsala University

Group 7: Sustainable innovation

**Doctoral Students:**

Yang Gao, HEC Montreal  
‘Networks, innovation ecosystems and international knowledge management’

Xiaoshi Xu, Aalto University School of Business  
Management practices and innovation: The role of paradoxical tensions and national context’

**Discussant Professors:**

Ulf Andersson, BI Norwegian Business School

Mälardalen University

Grazia Santangelo, Copenhagen Business School

Group 8: Talent Management

**Doctoral Students:**

Linyu Liu, Aalto University School of Business  
‘Management of technical talent in the emerging markets’

Martta Nieminen, Aalto University School of Business  
‘Inclusion producing exclusion? – A case study of ‘doing inclusion’ in a multinational organization’

**Group 9: Online participation**

**Doctoral Students:**

Nikita Kuleshov, Graduate School of Management, Saint-Petersburg State University, Russia  
‘The impact of state policy on human capital and talent circulation: a multilevel perspective’

Anna Kriklivetc, Graduate School of Management, Saint-Petersburg State University, Russia  
‘The role of generations in family firms’

**Discussant Professors:**

Becky Reuber, Rotman School of Management Toronto University

Emmanuella Plakoyiannaki, University of Vienna
ONLINE 1: SPECIAL SESSION -ONLINE- PRESENTATION OF PAPERS (DIVERSE TRACKS).
**Time:** Friday, 10/Dec/2021: 9:00am - 10:30am  
**Location:** SCHÜLER  
**Session Chair:** José Carlos Fariñas, Universidad Complutense Madrid, Spain  
**Political regimes, talent management ecosystem, and innovations: Setting the research agenda**  
N. Kuleshov, M. Latukha  
St. Petersburg state university, Russian Federation  
**Determinants of generation diverse talent management and its relationship with firm performance**  
M. Latukha, A. Kriklivetz, F. Podgainyi  
St. Petersburg state university, Russian Federation  
**Corporate Social Responsibility, Green Innovation and Cross-Border M&A Completion**  
Q. Gao, Z. Zhang, Z. Li, Y. Li  
1BISU, China, People's Republic of; 2UIBE, China, People's Republic of; 3The University of Sydney, Australia  
**Trade policy, firms’ exports, and (multiple) border-crossing imports**  
L. Márquez-Ramos, H. Wardana  
1The University of Adelaide, Australia; 2Universitat Jaume I, Spain

ONLINE 2: SPECIAL SESSION -ONLINE- PRESENTATION OF PAPERS (DIVERSE TRACKS)  
**Time:** Friday, 10/Dec/2021: 11:00am - 12:30pm.  
**Location:** SCHÜLER  
**Session Chair:** Nuria Puig, UCM, Spain  
**Capturing regional configuration of Value Chain Activities: a multiple case study of Russian MNCs**  
A. Medvedev, K. Nefedov  
1Hochschule Ludwigshafen am Rhein; 2Higher School of Economics, Russian Federation  
**The Relationship between Internationalization Decisions and Sustainability Performance**  
P. Ruangwan, L. L. Alcantara  
Ritsumeikan Asia Pacific University, Japan  
**KNOWLEDGE SHARING BETWEEN CONSULTING FIRMS AND CLIENTS IN THE ARAB WORLD**  
X. Huang, Q. Gao, D. Fan, Z. Hassan  
1WU Vienna, Austria; 2Beijing International Studies University, China; 3Swinburne University of Technology, Australia; 4Deakin University, Australia  
**Inclusive Leadership in a Time of Crisis: The Messaging of Business Leaders Before and During the COVID-19 Pandemic**  
R. C. Kim, V. M. Awari, H. Uddin  
1Ritsumeikan Asia Pacific University, Japan; 2Nottingham University Business School, Malaysia  
**Effects of Union-Enterprise Guanxi on Union Instrumentality: A Moderated-Mediating Model**  
H.-C. Lin, J.-B. Guo  
1Department of Business Management, National Sun Yat-sen University, Taiwan; 2Dragon Steel Corporation, Taiwan

ONLINE 3: ONLINE 3 -ONLINE- PRESENTATION OF PAPERS (DIVERSE TRACKS).  
**Time:** Friday, 10/Dec/2021: 3:30pm - 5:00pm  
**Location:** SCHÜLER  
**Session Chair:** Mª Angeles Montoro, Universidad Complutense de madrid, Spain  
**The Effect of Early Internationalization on Subsequent Geographic Expansion: An Extended Penrosean Perspective**  
H. Kano  
Oita University, Japan  
**A SYSTEMATIC REVIEW OF GLOBAL VIRTUAL TEAMS**  
E. Tavoletti, V. Taras  
1University of Macerata, Italy; 2University of North Carolina, USA  
**HOW MUCH IS TOO MUCH: DOES INTERNATIONAL EXPERIENCE ACCELERATE OR DELAY SCHOLARS’ CAREER ADVANCEMENT?**  
F. Schumann, T. Dauth  
HHL Leipzig Graduate School of Management, Germany  
**SMEs internationalisation and strategies for countering ‘Dark Side’ of networks: A developing country perspective**  
S. Ahmad, P. Dimitratos, D. K Boojihawon, S. Zyglidopoulos  
1University of Derby; 2University of Glasgow; 3University of Birmingham; 4Kedge Business School

COLLECTIVE CREATIVITY OF MULTICULTURAL VIRTUAL TEAMS  
F. A. Roma  
Science Po, UGA, France  
**Foreign Direct Investment and Economic Growth in the Indonesian Manufacturing Sector**  
K. A. Sawitri, L. Brennan  
Trinity College Dublin, Ireland

OP: OPENING PLENARY  
**Location:** THEATRE. AUDITORIO RAMON Y CAJAL  
**Session Chair:** Isabel Álvarez, Complutense University Madrid, Spain.  
**Public support to the private sector in the framework of Sustainable Development Goals.**  
Ana Cremades, General Director of Innovation Madrid Regional Government  
José Luis Curbelo, COFIDES, President. Fernando Salazar. CESCE, President  
**Post-pandemic Challenges of Innovation, Location and Sustainability.** John Cantwell, Rutgers University. Andrés Rodríguez Pose, London School of Economics.
Saturday, 11/Dec/2021: 8:30 am -10:00 am

**C 1.1.1: MNES SUSTAINABLE IMPACTS**
*Time*: Saturday, 11/Dec/2021: 8:30am - 10:00am  ·  *Location*: GALLEGOL

**Session Chair**: Vera Kunczer, WU Vienna, Austria

Outward foreign direct investment and domestic employment growth: Emerging-market multinationals' contribution to Sustainable Development Goal 8

G. Hendriks¹, V. Kunczer²
¹University of Amsterdam; ²WU Vienna

**Mobile industry and the SDGs: investigating innovative business models for underserved markets in sub-Saharan Africa**

J. Omoju, R. Wanjiru, J. Whalley
Northumbria University, United Kingdom

**EMS-EMBEDDED GREEN SUPPLY CHAIN MANAGEMENT PRACTICES AND CORPORATE FINANCIAL PERFORMANCE**

M. Jell-Ojobor¹, N. Hendriks², E. Spiliotopoulou²
¹LUISS University Rome, Italy; ²Tiburg School of Economics and Management

Female executives and multinationals' support of the UN’s Sustainable Development Goals

V. Kiefner¹, A. Mohr¹, C. Schumacher²
Economics, Austria; ²Copenhagen Business School, Denmark

**C 1.1.12: GLOBAL VIRTUAL TEAMS**
*Time*: Saturday, 11/Dec/2021: 8:30am - 10:00am  ·  *Location*: AULA 1

**Session Chair**: Abdoulkadre Ado, University of Ottawa, Canada

The Influence of Multiple Intelligences on Conflict Occurrence and Performance in Global Virtual Teams

M. Davaei¹, M. Gunkel¹, V. Veglio¹, V. Taras²
¹Free University of Bozen-Bolzano, Italy; ²University of North Carolina at Greensboro, USA

Achieving Global Virtual Team Performance: Leadership Status and Effectiveness

L. Zander¹, A. I. Mockaitis¹, P. Zettining¹, S. Gerschewski²
¹Uppsala University, Sweden; ²Maynooth University, Ireland; ³University of Turku, Finland; ⁴University of Kent, UK

Global Cities and Individual Work-Related Values

T. Pedersen¹, A. Goerzen¹, A. Das³
¹Bocconi University, Italy; ²Queens University, Canada; ³University of Valencia, Spain

**C 1.1.15: FIRMS’ RESPONSES TO CRISIS AND INTERNATIONAL CHALLENGES**
*Time*: Saturday, 11/Dec/2021: 8:30am - 10:00am  ·  *Location*: COMISIONES

**Session Chair**: Tamar Almor, College of Management, Israel

Typology of organisational resilience: Firms’ responses to the Covid-19 crisis

A. Burger, I. Koleša, A. Jaklič
Faculty of Social Sciences (University of Ljubljana), Slovenia

How do crises and home country contexts influence global strategies of multinationals?

C. Czychoń¹, U. Mayrhofer², A. Valentino³
¹KPMG, Germany; ²Université Côte d’Azur, IAE Nice, GRM, France; ³ESCE International Business School, INSEEC U. Research Center, France

**C 1.1.2: INSTITUTIONS, INDUSTRIAL DYNAMICS AND EXTERNALITIES**
*Time*: Saturday, 11/Dec/2021: 8:30am - 10:00am  ·  *Location*: LAIN ENTRALGO

**Session Chair**: Filip De Beule, KU Leuven, Belgium

The Effects of Institutional Development Distance and State Ownership on Emerging Market Multinational Enterprises’ Foreign Market Entry Modes

T. Roh¹, G. Kim², J.-H. Lee³
¹Soonchunhyang University, Korea, Republic of (South Korea); ²Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)

The impact of the BRI and informal institutional factors on the investment locations of Chinese multinationals

F. De Beule¹, H. Zhang²
¹KU Leuven, Belgium; ²Neoma Business School, France

Configurations of externalities within a country-of-origin cluster in China: A qualitative comparative analysis

B. Urzelai¹, F. Puig³, M. González-Loureiro³
¹University of the West of England, United Kingdom; ²Universitat de València, Spain; ³Universidad de Vigo (Spain) & CIICESI-Instituto Politécnico de Porto (Portugal) mloureiro@uvigo.es
C 1.1.3: HR AND INTERNATIONAL KNOWLEDGE MANAGEMENT

**Time:** Saturday, 11/Dec/2021: 8:30am - 10:00am  ·  **Location:** SCHÜLER

**Session Chair:** Jongmin Lee, University of Reading, United Kingdom

**Covid-19 Pandemic and Creative Work behavior: The Role of Employees’ Mindset and Knowledge Sharing**
L. Masood, C. Serrano Archimi
IAE Aix-Marseille University, France

**Intellectual property regimes and knowledge governance in MNEs: Expatriate staffing in manufacturing subsidiaries**
J. Lee
University of Reading, United Kingdom

**The Effect of Technological Relatedness on Firm Sales Evolution through External Knowledge Sourcing**
A. J. Guerrero, J. Heijs, E. Huergo
Universidad Complutense de Madrid, Spain

**C 1.1.4: OVERCOMING LIABILITIES AND FAILURES IN BUSINESS INTERNATIONALISATION**

**Time:** Saturday, 11/Dec/2021: 8:30am - 10:00am  ·  **Location:** BOTELLA LLUSIA

**Session Chair:** Tamara Galkina, University of Vaasa, Finland

**THE DAY AFTER: WHAT CHANGES IN THE WAY FIRMS APPROACH NEW MARKETS AFTER GOING THROUGH FAILURES AND SUCCESSES?**
M. Johanson, H. Lundberg, L. Oliveira, S. Papaioannou
1Dalarna University / Uppsala University; 2Mid Sweden University, Sweden; 3Dalarna University / University of São Paulo; 4Uppsala University

Overcoming liabilities of platformization: Business model mechanisms in international digital-platform SMEs
T. Galkina, I. Atkova
1University of Vaasa, Finland; 2Oulu University, Finland

Innovation and flexibility strategies in international new ventures: the route to international performance during a crisis
N. F. Crespo, V. C. Simões, M. Fontes
1ISEG - University of Lisbon, Portugal; 2CSG/ADVANCE; 3UMOSE—Laboratório Nacional de Engenharia e Geologia; 4DINÂMIA’CET

C 1.1.7: CORPORATE GOVERNANCE AND INSTITUTIONAL Voids IN THE EMERGING MARKETS

**Time:** Saturday, 11/Dec/2021: 8:30am - 10:00am  ·  **Location:** AULA 4

**Session Chair:** Amitabh Anand, Excelia Business School, France

**Drilling Deeper into the Dark Side: A Review and Examination of Research on Organizational Misconduct in Emerging Markets**
A. Anand, D. Rottig, N. Parameswar, A. Marie Zwerg
1Excelia Business School, France; 2Lutgert College of Business, Florida Gulf Coast University, USA; 3Indian Institute of Technology Hyderabad, India; 4Escuela Internacional de Ciencias Económicas y Administrativas Universidad de la Sabana

**THE STATE AS A SMALL SHAREHOLDER IN BUSINESS GROUPS: SMALL EQUITY, HUGE RESULTS**
W. Xavier
Biola University, United States of America

Enablers of Business Model Change: The Effects of Stronger and Less Volatile Pro-Market Institutions
C. Witte, M. Mol
1Rotterdam School of Management (RSM), Netherlands, The; 2Copenhagen Business School

C 1.1.8: TRANSNATIONAL NETWORKS AND INSTITUTIONAL ENVIRONMENTS

**Time:** Saturday, 11/Dec/2021: 8:30am - 10:00am  ·  **Location:** AULA 2

**Session Chair:** Teresa da Silva Lopes, York University, United Kingdom

**Spanish Educational Books and the Making of an Ibero-American Market, 1960s-2020s**
N. Puig
UCM, Spain

The untold story: Teaching cases on multinational enterprises in US business schools and the rise of International Business as a new academic field, 1955-1963
R. P. Amdam, G. R. G. Benito, B. Grøgaard
BI Norwegian Business School, Norway
A Demand-Side Solution? Cross-border Intellectual Property Disputes and Jewish Law, Venice 1550
A. E. Budde-Sung
United States Air Force Academy, United States of America
Investigating into partnerships with host-market allies in high political risk contexts. American and French investment in Spain (1900s-1950s)
A. Álvaro-Moya1, R. Castro2
1 CUNEF Universidad, Spain; 2 Universidad Autónoma de Madrid
Historical narratives as a managerial resource: the case of Polish firms in Sub-Saharan Africa
A. Wasowska1, K. Obłój2, D. Kopiński3
1 University of Warsaw, Poland; 2 Kozminski University, Poland; 3 University of Wrocław, Poland

I 1.1.6: SME AND NEW VENTURE INTERNATIONALIZATION – GOVERNANCE, LEARNING AND PERFORMANCE

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: JUNTAS Medicina
Session Chair: Per Servais, Linneaus University, Sweden
TOWARD A CONCEPTUAL MODEL ON THE INFLUENCE OF NETWORK CAPABILITIES AND XENOPHILIA IN INTERNATIONAL NEW VENTURES
P. Servais, S. Servais
Linneaus University, School of Business and Economics
The Sensemaking Processes of International Entrepreneurs
E. S. Rasmussen1, N. H. Petersen2
1 University of Southern Denmark, Denmark; 2 UCL Professional College and Business Academy
Patterns of learning, innovation and internationalization in Italian SMEs: A replication study
B. Hagen1, D. Guido1, A. Zucchella1, P. Liesch1, J. Weerawardena1, C. Sullivan Mort3
1 University of Pavia; 2 The University of Queensland; 3 La Trobe University
Impact of competitive intelligence on the international entrepreneurial orientation of SMEs
J. J. Decossa
Ibn Tofail University, Morocco

I 1.1.9: LOCATION AND EMBEDDEDNESS

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 3
Session Chair: Michael Wolfesberger, WU Vienna, Austria
Friends in Low Places: How Social Embeddedness Shapes Business Group Affiliates’ ESG Performance
Y. T. Wiessner
Erasmus University Rotterdam, Netherlands, The Machine learning internationalization - An inductive approach to analyze firms’ internationalization process
E. Schanti, T. Lindner
WU Vienna, Austria
Restructuring the international location portfolio: Searching globally vs. locally
M. Wolfesberger1, T. Lindner1, J. Puck1
1 WU Vienna, Austria; 2 University of Innsbruck, Austria
Social (Dis)Embeddedness in International Business
A. Bitektine1, P. Jasovska2
1 JMSB - Concordia University, Canada; 2 University of Technology, Sydney
Home-country institutional quality and firms’ financial performance: Evidence from the European union
A. M. Oliveira1, F. Carvalho2, N. R. Reis1
1 CARME – Centre of Applied Research in Management and Economics - Polytechnic Institute of Leiria, Portugal; 2 CeBER – University of Coimbra - Faculty of Economics
Saturday, 11/Dec/2021: 10:30 am – 12:00 pm

C 1.2.10: GOVERNANCE AND THE FINANCIAL RESPONSIBILITY OF MNES

**Time:** Saturday, 11/Dec/2021: 10:30am - 12:00pm  
**Location:** SALA JUNTAS  
**Session Chair:** Jakob Müllner, WU Vienna, Austria

**Financial Crime and Punishment: A Meta-Analysis**  
L. de Batz¹, E. Kocenda²  
¹Prague University of Economics and Business, Czech Republic; ²Institute of Economic Studies, Charles University, Czech Republic

**Responsible Blockholders, CEOs, and Tax-Motivated International Relocations of Corporate Headquarters: A Social Identity Perspective**  
A. Eerola¹, A. Slangen², R. Valboni³  
¹KU Leuven, Belgium; ²KU Leuven, Belgium; ³Utrecht University, Netherlands

**Do Multinational Corporations pay their “Fair Share”? Perception and Consequences of Inequity between Citizens’ Tax Burden and Corporate Tax Avoidance**  
M. Conrad  
Friedrich-Alexander-University Erlangen-Nürnberg, Germany

C 1.2.12: GLOBAL LEADERSHIP

**Time:** Saturday, 11/Dec/2021: 10:30am - 12:00pm  
**Location:** AULA 1  
**Session Chair:** David S. A. Guttormsen, USN School of Business, University of South-Eastern Norway, Norway

**Does Ethnicity Moderate the Relationship between Communication of the Leader and LMX? Perception of Employees in Peru**  
O. Brown¹, C. Paz-Aparicio²  
¹ESAN University, Peru; ²Universidad Carlos III de Madrid, Spain

**Getting more women on boards: cultural and institutional antecedents that matter**  
G. Warner-Söderholm¹, P. Gabaldon², C. Seierstad³  
¹USN School of Business, Norway; ²IE University, Spain

**When a coach from Global North meets a coachee from Global South: The impact of a coach’s and a coachee’s cultural intelligence on the effectiveness of intercultural executive coaching.**  
N. G. Fey¹, C. Miska², J. Ighani³  
¹Hanken School of Economics, Finland; ²WU Vienna; ³Humanitarian Coaching Network

C 1.2.3: INSTITUTIONS, INNOVATION AND INTERNATIONALIZATION

**Time:** Saturday, 11/Dec/2021: 10:30am - 12:00pm  
**Location:** SCHULER  
**Session Chair:** Prit Tinits, Aalto University, Finland

**Complementarity of additionalities resulting from European Union funds: Perspective of the users of research infrastructures**  
S. W. Hegerty¹, A. M. Kowalski², M. S. Lewandowska³  
¹Northeastern Illinois University; ²SGH Warsaw School of Economics, Poland

**Exploring Knowledge Heterogeneity in Corporate Boards of Directors: A Literature Review and Multi-Domain Research Agenda**  
L. Selivanovskikh¹, V. Bodolica²  
¹Higher School of Economics, St. Petersburg School of Economics and Management, Russian Federation; ²School of Business Administration, American University of Sharjah, UAE

**Government R&D support’s effect on the innovation-export relationship: A moderated-mediation analysis of organizational motivators**  
P. Tinits¹, J. Yi², C. Fey³, S. Meng⁴  
¹Aalto University, Finland; ²Renmin Business School, Renmin University of China; ³School of International Trade and Economics, Central University of Finance and Economics, China

C 1.2.4: INTERNATIONAL BUSINESS IN TURBULENCE POLICY TIMES

**Time:** Saturday, 11/Dec/2021: 10:30am - 12:00pm  
**Location:** GALLEGO  
**Session Chair:** Ari Van Assche, HEC Montréal, Canada

**TECHNO-NATIONALISM AND THE (DIGITAL SILK) ROAD TO STATE-DRIVEN STANDARDS-SETTING: IMPLICATIONS TO EUROPEAN FIRMS**  
B. Petersen, T. Ueta  
Copenhagen Business School, Denmark

**Where are the new entrepreneurs coming from? Migration policy responses for entrepreneurship and preferred migrants**  
M. Elo  
University of Southern Denmark, Denmark

**Business-Government Relationship in a Populist Context: The case of the Automotive Industry and Brexit**  
H. u. Haq, A. Kuiken  
University of Groningen, The Netherlands
INTERNATIONAL BUSINESS POLICY DESIGN A CASE OF OVERSPILL FROM EXPORTERS TO FOREIGN INVESTORS?
M. Torres1, J. Clegg1, F. Figueira de Lemos2
1University of Leeds, UK; 2Upstate University, Sweden

C 1.2.5: CSR IN GVCS
Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 3
Session Chair: Valentina De Marchi, University of Padova, Italy
How microfoundations impact the diffusion of CSR practices in global supply chains
M. Oberhauser1,2, L. Kirste1, D. Holtrügge2
1ESCP Business School Madrid, Spain; 2Friedrich-Alexander University Erlangen-Nürnberg, Germany
A game-theoretical model of irresponsible global value chain behavior
C. G. Asmussen1, A. Fosfuri2, M. M. Larsen1, G. Santangelo1
1Kings College, UK; 2Bocconi University, Italy; 3Copenhagen Business School, Denmark

C 1.2.6: SME INTERNATIONALIZATION - TRAJECTORIES, SPEED AND PERFORMANCE
Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: BOTELLA LLUSIA
Session Chair: Sui Sui, Ryerson University, United States of America
ARE YOU TEMPTED? HOW PEER PERFORMANCE AFFECTS EXPORT MARKET ENTRY INTENSITY AND EXPORT MARKET EXIT OF SMEs
M. Baum1, S. Sui2, S. Malhotra3
1University of Bayreuth, Germany; 2Ryerson University, Canada; 3University of Waterloo, Canada
Relating nonlinearity of internationalisation process to knowledge acquisition and to development of own products. Case of established SMEs with constraining subcontracting relations.
M. Teissandier
Toulouse Business School, France
Cross-Crossing Speed of Internationalization and Firm’s Performance: Longitudinal Evidence from Earlier versus Later Internationalizers
T. Mendes1,2, M. González-Loureiro1,2, V. Braga1
1CiCIESi Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; 2University of Vigo, Vigo, Spain

C 1.2.7: SUSTAINABILITY AND NON-MARKET STRATEGIES IN THE EMERGING MARKETS
Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 4
Session Chair: Robbert Maseland, Radboud University Nijmegen, Netherlands, The
The evolution of MNE political connectedness in a context of political competition: the case of Vodacom Mozambique
R. Maseland1, C. Mairoce2, M. Silberberger1, J. Zwynert3
1Radboud University Nijmegen, Netherlands, The; 2PLASOC, Department of Capacity Development, Monitoring and Evaluation, Chimoio, Mozambique; 3Witten/Herdecke University, Department of Philosophy, Politics, and Economics; Institute for Social and Institutional Change (ISIC), Witten, Germany
Political Risk and Chinese SMEs’ Location Choice: Moderating Role of Legitimacy
Z. Chen, A. Giroud, A. Rygh
University of Manchester, United Kingdom
Corporate controversies and corporate financial performance – exploring the ambiguous moderating role of sustainable supply chain management practices (SSCM) in emerging vs. developed countries’ firms
S. Elia, G. Hoxha, L. Piscitello
Politecnico di Milano, Italy
A Real Options Perspective on Outward FDI from African MNEs
N. Driffield1, K. W. Glaister2, K. Lavoratori3
1Warwick Business School, University of Warwick, Coventry, UK; 2Leeds University Business School, University of Leeds, Leeds, UK; 3Henley Business School, University of Reading, UK

I 1.2.Y: INTERACTIVE PAPERS. NETWORKS AND IB POST-COVID19
Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 2
Session Chair: Emilene Leite, Örebro University School of Business, Sweden
The socio-economic nature of business networks: A key element in the development and sustainability of enterprises in Africa
E. Milliot1, S. Apitsa2
1Université de Nantes, France; 2Université de Poitiers, France
Who gains more from networking? A comparative study of Polish exporting and non-exporting SMEs
L. Danik, D. Mirońska
SGH Warsaw School of Economics, Poland

NOTE: C: Competitive session · I: Interactive session · P: Panel
COMPETITIVE LANDSCAPE IN THE "NEW NORMALITY": 
THE CASES OF MEXICO AND BRAZIL
F. Valderrey, E. Kaltenecker, M. A Monroya
Technologico de Monterrey, Mexico
Tourism and Hospitality Crisis Management Research 
in Pandemic Contexts: Status and Future Potential
Y. Zhang Zhang1, S. Rohrfer1
1CUNEF, Spain; 2International University of Japan
Does the past matter? Unraveling the temporal 
interdependencies of institutions in the success of 
public-private partnerships
J. Fleta, F. Muñoz, J. M. Gimeno Feliú
Zaragoza University, Spain

P 1.2: PANEL: EIBA MADRID AND HONORIS 
CAUSA DOCTORATES: FROM JOHN DUNNING 
(1990) TO JOHN CANTWELL (2021) (CONFERENCE 
PANEL)
Time: Saturday, 11/Dec/2021: 10:30am - 
12:00pm - Location: THEATRE. AUDITORIO RAMON Y 
CAJAL
Session Chair: Vitor Corado Simões, ADVANCE/CSG, 
ISEG - Lisbon School of Economics and Management, 
University of Lisbon, Portugal, Portugal
EIBA History Panel: ‘EIBA MADRID AND HONORIS 
CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO 
JOHN CANTWELL (2021)’
V. C. Simões1, K. Brand2, J. Cantwell3, J. J. Durán4, B. 
Grogaard5, K. Macharzina6
1ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; 2University of Victoria, Canada; 3Rutgers University, USA; 4Autonomous University of Madrid, Spain; 5Bi-Norwegian Business School, Norway; 6University of Hohenheim, Stuttgart, Germany

P 1.2.14: PANEL: X-CULTURE AND THE POST-
PANDEMIC NEW NORMAL (TRACK 14)
Time: Saturday, 11/Dec/2021: 10:30am - 
12:00pm - Location: COMISIONES
Session Chair: Anne Marie Zwerg-Villegas, Universidad de La Sabana, Colombia
Incorporating X-Culture in Teaching and Research in the 
Post-Pandemic New Normal
A. M. Zwerg-Villegas1, V. Taras2, E. Tavoletti2, D. Rottig4, A. 
Svirina5, D. Baker6, K. Lynden2
1Universidad de La Sabana, Colombia; 2University of North Carolina-Greensboro; 3University of Macerata; 4Florida Gulf Coast University; 5Kazan National Research Technical University; 6University of Louisiana at Lafayette

P 1.2.4: PANEL: INTERNATIONALIZATION 
OF FAMILY FIRMS: FROM TRADITION TO 
DISRUPTION (TRACK 4)
Time: Saturday, 11/Dec/2021: 10:30am - 
12:00pm - Location: LAIN ENTRALGO
Session Chair: Ana Teresa Tavares-Lehmann, FEP- 
University of Porto, Portugal
Session Chair: Philippe Gugler, University of Fribourg, 
Switzerland
Internationalization of Family Firms: From Tradition to 
Disruption
P. Gugler1, A. T. Lehman2, J.-F. Hennart3, T. Almor4, P. 
Pananond5, E. Plakoyiannaki6, A. Majocchi7
1University of Fribourg, Switzerland; 2University of Porto, Portugal; 3Tilburg University, Netherlands; 4College of Management, Israel; 5Thammasat Business School, Thailand; 6University of Vienna, Austria; 7Luiss University Rome, Italy
C 1.3.12: HUMAN CAPITAL IN INTERNATIONAL CONTEXT

**Time:** Saturday, 11/Dec/2021: 12:00pm - 1:30pm  •  **Location:** AULA 1

**EFFECTS OF UNION-ENTERPRISE GUANXI ON UNION INSTRUMENTALITY: A MODERATED-MEDIATED MODEL**

H.-C. Lin1, J.-B. Guo2
1Department of Business Management, National Sun Yat-sen University, Taiwan; 2Dragon Steel Corporation, Taiwan

Migrants’ Identity Orientations: The Missing Link in Predicting the Integration Outcomes of International Skilled Migrants

1The Peter J. Tobin College of Business, USA; 2St. John’s University, USA; 3University of Southern Denmark, Denmark; 4ESSEC Business School, France; 5Department of Business Management, National Sun Yat-sen University, Taiwan; 6Dragon Steel Corporation, Taiwan; 7Department of Business Management, National Sun Yat-sen University, Taiwan; 8University School of Business, Finland

**Context**

C 1.3.3: INNOVATION AND KNOWLEDGE MANAGEMENT ACROSS BORDERS

**Time:** Saturday, 11/Dec/2021: 12:00pm - 1:30pm  •  **Location:** SCHULER

**Session Chair:** Bernhard Dachs, AIT Austrian Institute of Technology, Austria

How does the combination of quality and innovation affect productivity in Spanish manufacturing firms?

P. Sánchez-Sellero, J. Rosell-Martínez
Universidad de Zaragoza, Spain

Knowledge, Innovation and the Dynamics of Competition in Vertically Related Industries

P. Adams1, F. Malerba2, R. Fontana3, G. Capone4
1Seton Hall University, United States of America; 2Bocconi University, Milan, Italy; 3University of Pavia, Pavia, Italy; 4University of Parma, Parma, Italy

The Landscape of Blockchain Innovation: A Textual Analysis of Patent Data

X. Zhuo
Heinrich Heine University Duesseldorf, Germany

The role of digital technologies for servitization and internationalization in manufacturing firms. Evidence from firm-level data.

B. Dachs
AIT Austrian Institute of Technology, Austria

C 1.3.4: INNOVATIONS IN IB RESEARCH METHODOLOGIES

**Time:** Saturday, 11/Dec/2021: 12:00pm - 1:30pm  •  **Location:** COMISIONES

**Session Chair:** Agnieszka (Aggie) Chidlow, University of Birmingham, United Kingdom

The Taylor Series as a new methodological approach to conceptualize the phenomenon of environmental dynamism

E. Schantl, T. Lindner, J. Puck
WU Vienna, Austria

EXPLORING BOURDIEU’S EPISTEMIC REFLEXIVITY AS A NEW METHODOLOGICAL PROCESS IN INTERNATIONAL BUSINESS RESEARCH

D. S. A. Guttormsen1, F. Moore2
1USN School of Business, University of South-Eastern Norway, Norway; 2School of Business and Management, Royal Holloway, University of London

Problematising Paradigms & Qualitative Research in International Business: State of the field, Thoughts & Ways Forward

1Durham University, United Kingdom; 2Durham University, United Kingdom; 3University of Texas at San Antonio, United States; 4Durham University, United Kingdom; 5University of Birmingham, United Kingdom; 6University of Essex, United Kingdom


V. C. Simões1, J. P. Rocha1, A. Piepenbrink2, J. Cantwell3, P. Gugler4
1ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; 2Rennes School of Business, France; 3Rutgers University, USA; 4Center for Competitiveness, University of Fribourg, Switzerland

C 1.3.5: CONFIGURATION AND RE-CONFIGURATION OF GVCS

**Time:** Saturday, 11/Dec/2021: 12:00pm - 1:30pm  •  **Location:** AULA 3

**Session Chair:** Antonello Zanfei, DESP-University of Urbino, Italy

The role of digital technologies for servitization and internationalization in manufacturing firms. Evidence from firm-level data.

B. Dachs
AIT Austrian Institute of Technology, Austria
Joining the value chain of multinationals and performance of their first and second tier suppliers: evidence from inter-firm transaction data
J. Masso, P. Vahter
University of Tartu, Estonia

Functional specialization in FDI and value capture in GVCs: An empirical assessment of the smile Curve hypothesis on a global scale
A. Coveri, A. Zanfei
University of Urbino, Italy

Global Value Chain Resilience: Understanding the Impact of Managerial Governance Adaptations
L. Kano1, R. Narula2, I. Surdu3
1 University of Calgary, Canada; 2 Reading University; 3 University of Warwick

C 1.3.6: ENTREPRENEURIAL INTERNATIONALIZATION - AN INSTITUTIONAL PERSPECTIVE
Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: BOTELLA LLUSIA
Session Chair: Victor Martin-Sanchez, University of Southern Denmark, Denmark

INSTITUTIONAL CONDITIONS AND EXPORT-ORIENTED ENTREPRENEURIAL ACTIVITY: A CROSS-COUNTRY ANALYSIS
J.-L. Capelleras1, I. Contín-Pilart2, M. Larraza-Kintana3, V. Martin-Sanchez3
1 Universitat Autònoma de Barcelona, Spain; 2 Universidad Pública de Navarra, Spain; 3 University of Southern Denmark, Denmark

An Institutional Perspective on Export Exits: The Moderating Role of Experience Similarity
P. Trapczynski, T. Halaszovich2
1 Poznan University of Economics and Business, Poland; 2 Jacobs University Bremen, Germany

How does national culture influence entrepreneurship? Evidence from the internalized cultural dispositions perspective
J. Kleinhempel
University of Manchester, Alliance Manchester Business School, United Kingdom

C 1.3.7: INNOVATION CHALLENGES IN THE EMERGING MARKETS
Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: AULA 4
Session Chair: Qiuling Gao, BISU, China, People’s Republic of

Heterogeneity of Political Connections in Chinese Multinationals: Impact on Strategic Asset Seeking M&As’ Innovation Performance
Y. Liang, A. Giroud, A. Rygh
The University of Manchester, United Kingdom

Light touch goes where? - A longitudinal study of the post-acquisition integration paths adopted by Chinese Multinational Companies
J. Wu1, D. Wang2, D. Morschett1
1 University of Fribourg; 2 Aalborg University, Denmark

Inward FDI Spillovers and Emerging Multinationals’ Outward FDI in More versus Less Developed Host Markets
R. Gao
University of Manchester, United Kingdom

C 1.3.9: FOREIGN DIRECT INVESTMENTS AND DIVESTMENTS
Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: LAIN ENTRALGO
Session Chair: Jorma Larimo, University of Vaasa, Finland

A meta-analysis of stock market reaction to foreign divestment: the role of divestment motives
P. Arte, R. Filenko, J. Larimo
University of Vaasa, Finland

Applying Prospect Theory in Strategy Research: Investment Decisions that Managers May Not Regard as a Gamble
J. Fisch, K. Schweiger
WU Vienna, Austria

DIVESTMENT AND RE-INVESTMENT CHOICES IN FOREIGN MARKETS: A COMPARISON BETWEEN FAMILY AND NON-FAMILY MULTINATIONAL ENTERPRISES
S. Mariotti1, R. Marzano2, L. Piscitello3
1 Politecnico di Milano; 2 Sapienza - University of Rome; 3 Henley Business School - University of Reading

DETERMINANTS OF MNC’S SECOND HEADQUARTERS IN THE HOME REGION
A. Botella Andreu1, K. Laboratori2
1 Universitat de Valencia, Spain; 2 University of Warwick

I 1.3.12: TALENTS, REPUTATION AND BRANDING
Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: AULA 2
Session Chair: Frauke Bender, Anderson College of Business and Computing, Regis University, United States of America

The competence-based dimension of attention in MNCs
T. Hakkarainen
Bocconi University, Italy

Employer and internal branding: Do they effect on recruitment performance during the COVID-19 pandemic?
D. Kucherov, V. Tsybova, O. Alkanova, A. Lisovskaia
Saint-Petersburg State University, Russian Federation
INDULGENCE AND RISK-TAKING BEHAVIOR OF FIRMS: DO FIRM-LEVEL CONTINGENCIES MATTER?
A. Alipour1, A. Yaprak2
1Ozyegin University, Turkey; 2Wane State University, USA

The Role of Multiple Intelligences in Promoting Team Climate and its Performance Outcomes in Global Virtual Teams
M. Davaei1, M. Gunke1, V. Taras3
1Free University of Bozen-Bolzano, Italy; 2University of North Carolina at Greensboro, USA

P 1.3.1: PANEL: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (TRACK 1)
Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: THEATRE, AUDITORIO RAMON Y CAJAL
Session Chair: Caroline Witte, Rotterdam School of Management (RSM), Netherlands, The

WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS?
C. Witte1, R. Namatovu2, M. Moller Larsen2,5, A. Cuervo-Cazurra4
1Rotterdam School of Management (RSM), Netherlands, The; 2Copenhagen Business School; 4Northeastern University; 5BI Norwegian Business School

POSTERS 1: POSTERS SESSION 1
Time: Saturday, 11/Dec/2021: 1:30pm - 3:00pm · Location: HALL 1st FLOOR
1. How pressure from home works out abroad: decent work in MNE subsidiaries
K. van der Straaten
Rotterdam School of Management, Erasmus University, the Netherlands

2. Intercultural Entrepreneurship: An Emerging Field of Research and Practice?
C. Ruesga Rath, C. Barmeyer
University of Passau, Germany

3. Multinational Enterprises and Cross-sector Partnerships in the Energy Transition: The Case of Port of Rotterdam
E. Eräpolku1, T. Ritvala1, S. Lundan2,1
1Aalto University, Finland; 2University of Bremen, Germany

4. Role of innovation ecosystems in the relationship between circular economy and sustainability. Case of the satellite industry in Europe.
M. Teissandier
Toulouse Business School, France

5. Subversive consequences of digital influencer marketing for international consumers
T. Drennan, C. Lindh
Mälardalen University, Sweden

6. Unlocking the structure of the international entrepreneurship research - a bibliometric approach to mapping the literature
S. W. U. A. Ahmed, N. Anderson, S. M. F. Grimstad, K. K. Longva, Ø. Strand
Norwegian University of Science and Technology (NTNU), Norway

7. Digitalization and internationalization – interdependent or independent phenomenon? The case of manufacturing companies in a post-transition country
B. Jankowska, M. Bartosik-Purgat, E. Mińska-Struzik
Poznań University of Economics and Business, Poland

8. Examining the Relationship Between Marketing Intensity and Firm Value in a Global Context
P.-T. Walter1, T. Juan1, J. Cerviño2
1Universidad ESAN, Perú; 2University Carlos III of Madrid, Spain

9. The influence of eco-labels for recycled products on purchase intentions in developed versus developing countries
M. Pasquine, R. Giaavee-Geo, O. Kachurovska, I G. Ariatmaja
NTNU, Norway

10. Customer Value and Firm performance: The role of CSR and Internationalization
S. M. F. Grimstad, R. Giaavee-Geo
Norwegian University of Science and Technology, Norway

NOTE: C: Competitive session · I: Interactive session · P: Panel
Example: C 1.2.5 (Competitive session, day 1, slot 2, track 5)
11. Adaptation of export activity of Polish companies to environmental jolt in the aftermath of pandemic spread
P. Wójcik, M. Ciszewska-Mlinarič
Kozminski University, Poland

12. Determinants of company’s adaptability to crisis situation. The case of Covid19
K. Mroczek-Dąbrowska, A. Matysek-Jędrych, A. Kania
Poznań University of Economics and Business, Poland

13. Distance-based Responses to Upward Social Comparison in MNCs
N. Schwerdfeger
WU Vienna University of Economics and Business, Austria

14. Empowerment of female executives and entrepreneurs within patriarchal societal contexts: Empirical evidence from the healthcare sector
R. Aman¹, R. Alothmany¹, M. Elo², J. Emontspool³
¹University of Oulu, Finland; ²Flinders University; ³University of Southern Denmark

15. Exploring the privacy paradox in the era of GDPR: a qualitative inquiry of consumers’ perception on online data privacy.
J. H. Zhang, T. Timo Koivumäki
University of Oulu, Finland

16. Familiarity and internationalisation of food industries: exporters’ opinions matter
A. Landi¹,²
¹University of Copenhagen, Denmark (Dept. of Food and Resource Economics); ²University of Chinese Academy of Science, China (Sino-Danish Centre)

17. On The Basis of Sex – The Role of Gender in Internal Capital Allocation to Subsidiaries’ Proposals
J. Cerar, S. Yang
WU Vienna, Austria

18. Overcoming the liability-of-foreignness in cultural industries-a resource-dependency perspective on cooperative actions to mitigate the cultural discount of films
F. Gruninger
Zeppelin University

19. Relationship among the fear of imitation, the appropriation strategy and openness in emerging economies: An empirical study for Colombian manufacturing firms
Y. Y. Castillo Molina
Universidad Complutense de Madrid, Spain

20. Scholars & Sustainability: Opportunities for Business Schools in a Post-COVID World
A. S. Duncan¹, A.-L. Duncan²
¹Burgundy School of Business, France; ²Institute Bocuse, France

21. Subsidiary Performance in Emerging Markets and Developing Countries: Influence of Host Country Experience
H. Gundelach¹, M. W. Hansen¹, B. B. Nielsen²,³
¹Copenhagen Business School, Denmark; ²The University of Sydney Business School

22. SUSTAINABLE HEADQUARTERS OF THE FUTURE
T. A.-M. Ritvala, E. Ahmas, R. Piekkari
Aalto University, Finland

23. The path to global scaling is just an entrepreneurial ecosystem away: the case of a digital startup that relocated overseas.
C. Fabrizi
Vienna University of Economics and Business (WU) - Institute for International Business, Austria

24. Who's open to international external knowledge? Managers’ position in the mnc’s corporate hierarchy and the evaluation of external knowledge
L. Kollingbaum
Wirtschaftsuniversität Wien, Austria

25. Fighting the disequilibrium: The impact of subsidiary initiative selling on the power dynamics in the headquarter-subsidiary relationship in multinational corporations.
M. Coskun
Salzburg Management

26. The Role of Organization’s Office in the Emergence of Employees’ Sense of Workplace
V. L. Koijonen, I. M. Saittakari
Aalto University School of Business, Finland

27. A revision of job characteristics theory in the context of cross-border mergers and acquisitions: cultural friction as an antecedent of motivational work-related attitudes during post-merger integration.
M. Durand¹, M. Thomas²
¹EM Normandie Business School, France; ²Grenoble Ecole de Management, France

28. Challenges and Solutions in Culturally Sensitive Research in Brazil
M. Bausch, C. Barmeyer, T. Chenet Ugarte
University of Passau, Germany

29. Collaborative networks in supply chains from emerging countries and their relation with organizational and supply chain dynamic capabilities
I. C. Alzate, E. C. Manotas
Universidad Nacional de Colombia, Colombia

30. Creativity through biculturality? A Syrian Entrepreneur in Germany
C. Barmeyer, S. Grosskopf
University of Passau, Germany

31. Exploring legitimation of new business model’s emergence within 6G technology decade
O. Gisca, P. Ahokangas
University of Oulu, Finland

32. How Motivation Fluctuates During Global Virtual Team Work: The Role of Team Characteristics and Team Dynamics
T. Blay, F. J. Froese
University of Goettingen, Germany
Saturday, 11/Dec/2021: 3:00 pm – 4:30 pm

C 1.4.11: CROSS-BORDER SERVICES AND RELATIONSHIP MARKETING

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: AULA 2

**Session Chair:** Dirk Morschett, University of Fribourg, Switzerland

**COVID-19 and Service Innovation Strategies of International Tourism SMEs in Latin America**

C. Bianchi
Universidad Adolfo Ibarizez, Chile

**Under which conditions do manufacturing companies choose FDI for service provision in foreign markets? An investigation using fsQCA**

J. Jovanovic, D. Morschett
University of Fribourg, Switzerland

**The impact of Country-of-Origin on relationship quality**

C. F. Crespo, N. F. Crespo
1School of Technology and Management, Polytechnic of Leiria, Portugal; 2ISEG - University of Lisbon, Portugal; 3CARMÉ; 4CSG/ADVANCE

C 1.4.13: NETWORKS, SUBSIDIARIES, AND MNEs

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: AULA 3

**Session Chair:** Paul Ryan, Trinity College Dublin, Ireland

**MNC Channel Partners’ Ability and Willingness: Heterogenous Decision Making at the Boundary of the MNC**

S. Gysan
Maastricht University, Netherlands, The

**The Competition and Cooperation within MNE: A parent-subsidiary relationship study**

E. Leite, K. Lageström, R. Schweizer, C. Pahlberg
1Örebro University School of Business, Sweden; 2Uppsala University, Sweden; 3Gothenburg University, Sweden; 4Uppsala University, Sweden

**“Is power the influence?” Subsidiary power, Autonomy and Influence within Multinational Corporations**

L. Liu
Aalto university, Finland

**Dual Embeddedness as a determinant of competence-creating subsidiaries: A dynamic reinforcing spiral.**

F. Achcaoucaou, P. Miravitlles
Universitat de Barcelona, Spain

C 1.4.2: GEOGRAPHY, ENTREPRENEURSHIP AND PERFORMANCE

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: LAIN ENTRALGO

**Session Chair:** Fiorenza Belussi, Università di Padova, Italy

**The effects of foreign entry on local innovation**

G. Damioli, G. Marín
1European Commission, Italy; 2Università di Urbino Carlo Bo, Urbino, Italy; SEEDS, Italy

**Entrepreneurship in transition in Marshallian industrial districts/clusters: the case of Castellon and Sassuolo**

F. Belusii, L. Martínez-Cháfer, F. X. Molina Morales
1Universitat Jaume I, Spain; 2Università di Padova, Italy

**Getting there and around. The role intracity connectivity in MNEs’ location choices**

D. Ribaudo, D. Castellani, A. Zanfei
1University of Pavia, Italy; 2Henley Business School, UK; 3University of Urbino Carlo Bo, Italy

C 1.4.6: INTERNATIONALIZATION OF SMES AND FAMILY FIRMS

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: BOTELLA LLUSIA

**Session Chair:** Cristina Villar, University of Valencia, Spain

**Setting the emotional tone: Heterogeneity in the internationalization processes of family firms**

J. Metsola, T. Leppäaho
LUT University, Finland

**GEOGRAPHIC SCOPE IN MANUFACTURING SMES: BUSINESS MODEL AND INTERNATIONALIZATION OF VALUE CHAIN ACTIVITIES**

G. Benito-Sarria, C. Villar, J. Pla-Barber
University of Valencia, Spain

**Socio-Emotional Wealth Goals of Family Small and Medium Enterprises In International Partner Selection**

K. Kampouri, E. Plakoyiannaki, Y. Hajidimitriou
1University of Macedonia, Greece; 2University of Vienna, Austria

**The Curvilinear Relationship Between Digitalization and Export Propensity Among Emerging Market SMEs: The Moderating Role of Corruption**

C. Zhang, J.-L. Capelleras, V. Martín-Sánchez
1Universitat Autònoma de Barcelona; 2University of Southern Denmark
1.4.9: HEADQUARTERS-SUBSIDIARY RELATIONSHIPS

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm  
**Location:** AULA 5  
**Session Chair:** Josephine Igoe, National University of Ireland Galway, Ireland

Innovation performance of foreign subsidiaries in post-transition economy. Evidence from Poland

T. Gołębiowski, L. Danik, M. S. Lewandowska, P. Zaborek  
SGH Warsaw School of Economics, Poland

EXPORTS OF MNE FOREIGN SUBSIDIARIES IN EMERGING ECONOMIES: EVIDENCE FROM SOUTH EAST ASIA

Q. Nguyen  
University of Reading, United Kingdom

Subsidiary impression management: Subsidiary managers guiding headquarters’ impressions of the subsidiary

D. Mireles¹, J. Igoe¹, P. Sharkey Scott²  
¹NUIG, Ireland; ²DCU, Ireland

Underlying Mechanism of Subsidiary Innovation post gaining an R&D mandate

N. Memar, U. Andersson  
Mälardalen University, Sweden

Why, when and where are regional headquarters located? Towards a multi-level theoretical framework

I. Saittakari  
Aalto University, Finland

Evolution of the regional headquarters mandates – the drivers behind the vertical and horizontal change

P. Kähäri, I. Saittakari  
Aalto University School of Business, Finland

How Does Economic Integration Affect Progress along the Investment Development Path? A Case Study of EU Member vs. Non-Member Countries from Eastern Europe

M. Gorynia¹, J. Nowak², P. Trapczynski³, R. Wolniak³  
¹Poznan University of Economics and Business, Poland; ²European University of Business in Warsaw, Poland; ³University of Warsaw, Poland

The determinants of international performance for family firms: Understanding the effects of resources, capabilities, and market orientation

C. A. Lobo¹, C. Fernandes¹, J. J. M. Ferreira², P. M. Veiga³, S. Gerschewski¹, S. Kraus¹  
¹Universidade Portucalense; ²University of Beira Interior; ³Escola Superior de Educação de Viseu - Instituto Politécnico de Viseu and Universidade Católica Portuguesa; ⁴University of Kent; ⁵Free University of Bozen-Bolzano

Ethnic Fractionalization and Foreign Direct Investment – A Connection?

M. Viktora-Jones, K. Haensel  
Florida International University, United States of America

P 1.4.10: PANEL: OWNERSHIP AND GLOBAL STRATEGY (TRACK 10)

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm  
**Location:** AULA 1  
**Session Chair:** Michael Mol, Copenhagen Business School, Denmark

Ownership and Global Strategy

M. Mol¹, A. Cuervo Cazurra², A. Grosman³, G. Wood⁴, C. Witte⁵  
¹Copenhagen Business School, Denmark; ²Northeastern University; ³Loughborough University; ⁴Western University; ⁵Erasmus University Rotterdam

P 1.4.12: PANEL: MNE’S GREATEST ASSETS: THE UNEXPLORED POWER OF MNE HUMAN CAPITAL (TRACK 12)

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm  
**Location:** THEATRE. AUDITORIO RAMON Y CAJAL  
**Session Chair:** Chris Brewster, Henley Business School, United Kingdom

MNE’s Greatest Assets: The Unexplored Power of MNE Human Capital

K. Conroy¹, I. Bjorkman¹, C. Brewster¹  
¹Queen’s University Belfast, UK; ²Aalto University, Finland; ³University of Reading, UK
P 1.4.14: PANEL: TEACHING CROSS-CULTURAL COMPETENCE THROUGH EXPERIENTIAL LEARNING: NEW DIRECTIONS FOR IB AND MANAGEMENT INSTRUCTORS (TRACK 14)

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm  ·  Location: SALA JUNTAS

**Session Chair:** John D. Branch, Ross School of Business, University of Michigan, United States of America

**Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors**

J. D. Branch¹, D. A. Wernick², J. Lipe³

¹The University of Michigan, USA; ²Florida International University, USA; ³The University of Minnesota, USA

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P 1.4.5: PANEL: GLOBAL VALUE CHAINS IN A WORLD OF DISRUPTIONS – DOES INCREASING COMPLEXITY IMPLY FRAGILITY OR RESILIENCE? (TRACK 5)

**Time:** Saturday, 11/Dec/2021: 3:00pm - 4:30pm  ·  Location: SCHÜLER

**Session Chair:** Valentina De Marchi, University of Padova, Italy

**Session Chair:** Shreeram Mudambi, Temple University, United States of America

**Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience?**

V. De Marchi¹, M. Ram², S. Awate³, G. Gereffi⁴

¹University of Padova, Italy; ²Temple University, USA; ³Indian Institute of Technology, India; ⁴Duke University, USA

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C 1.5.6: INTERNATIONAL OPPORTUNITY PROCESS AND INTERNATIONAL ENTREPRENEURS

**Time:** Saturday, 11/Dec/2021: 5:00pm - 6:30pm  ·  Location: BOTELLA LLUSIA

**Session Chair:** Tuija Mainela, University of Oulu Business School, Finland

**The evolving role of Psychic Distance in the discovery and search for international opportunities over time**

J. SCHEMBRI¹, M. Fletcher¹, T. Buck²

¹University of Malta, Malta; ²University of Glasgow

**Narrative construction of international entrepreneurship by blogging entrepreneurs**

V. Puhakka, T. Mainela

University of Oulu Business School, Finland

**Stakeholder Influences on Entrepreneurial International Opportunity Creation**

J. V. Mumford¹, S. Fürst⁴

¹University of Turku School of Economics, Finland; ⁴Tecnologico de Monterrey, Mexico

**Network Ties and Opportunity Recognition in SME Internationalization in the Social Media Context**

E. KUSI APPIAH

University of Vaasa, Finland

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I 1.5.1: ENHANCING SUSTAINABLE PRACTICES

**Time:** Saturday, 11/Dec/2021: 5:00pm - 6:30pm  ·  Location: SALA JUNTAS

**Session Chair:** Kira Haensel, Florida International University, United States of America

**Effects of Perceived Corporate Social Responsibility across Nations and the Role of Country-Specific Contexts**

L. B. Zimmer, B. Swoboda

Trier University, Germany

**Transfer of sustainability practices within MNCs: the alignment between subsidiaries and headquarters**

S. Franco¹, A. Valentino², M. Caroli³

¹Luiss Business School, Italy; ²ESCE International Business School, France

**Effects of foreign direct investment on green innovation in Spanish firms**

M. J. Bataineh¹, P. Sánchez-Sellero¹, J. López-Rodríguez²

¹Universidad de Zaragoza, Spain; ²Universidade da Coruña, Spain

**BLENDING PROFITS AND PURPOSE: Conceptualizing hybridity of Development Finance Institutions (DFIs) and their management responses towards achieving the Sustainable Development Goals**

S. Oh, M. W. Hansen

Copenhagen Business School, Denmark

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WHAT EXPLAINS FEMALE REPRESENTATION ON CORPORATE BOARDS? THE RELATIVE IMPORTANCE OF ORGANIZATIONAL AND EXTERNAL EFFECTS

K. Haensel¹, D. S. Andrews², S. Fainshmidt³

¹College of Business, Florida International University, United States of America; ²Ivey Business School, Western University, Canada

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Saturday, 11/Dec/2021: 5:00 pm – 6:30 pm
I 1.5.11: INTERNATIONAL MARKETING PERSPECTIVES

**Time**: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · **Location**: AULA 2

**Session Chair**: Sumit Kumar Kundu, Florida International University, United States of America

The influence of adaptive marketing capabilities and marketing orientation on international performance: The moderation of competitive intensity
C. K. Reimann¹, F. M. P. d. O. Carvalho¹, M. P. Duarte¹
¹CeBER, University of Coimbra, Faculty of Economics, Portugal; ²University of Coimbra, Faculty of Economics, Portugal

Does consumer xenocentrism encourage dysfunctional consumer behavior? Empirical evidence on compulsive buying and brand addition
A. Diamantopoulos¹, M. Matarazzo², M. Maack¹
¹University of Vienna, Austria; ²Guglielmo Marconi University

The many I’s of IBusinesses – Influencers Initiating Internationalization
M. Viktora-Jones, S. K. Kundu
Florida International University, United States of America

I 1.5.12: CROSS-CULTURAL ISSUES

**Time**: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · **Location**: AULA 1

**Session Chair**: Sumit Kumar Kundu, Florida International University, United States of America

Does Language Matter: Native Language or Lingua Franca in Cross-Cultural Negotiations
E. Poliaková
IESEG, France

Chinese Guanxi and Cross-cultural Collaborations in Africa
A. Ado
University of Ottawa, Canada

A model of employees’ relocation behaviour
D. R. Quatrini, R. Aguzzoli, J. Lengler
Durham University, United Kingdom

I 1.5.4: PUBLIC POLICY AND INTERNATIONAL BUSINESS

**Time**: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · **Location**: GALLEGOS

**Session Chair**: Francisco Figueira de Lemos, Uppsala University, Sweden

THE INDIRECT EFFECTS OF GOVERNMENT SUBSIDIES ON EXPORT PERFORMANCE: AN EXPLORATORY STUDY OF MANUFACTURING EMERGING MARKET FIRMS
W. Xavier¹, D. Rottig², P. Arvate¹, S. Y. Ju³, A. Silva³
¹Bologna University; ²Florida Gulf Coast University; ³Fundação Getúlio Vargas

Public support and firm performance: A systematic review of antecedents and outcomes
R. Romanello, J. Floreani, S. Miani
University of Udine, Italy

I 1.5.5: GLOBAL VALUE CHAINS: EMERGING TOPICS

**Time**: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · **Location**: AULA 3

**Session Chair**: Gabriel R.G. Benito, BI Norwegian Business School, Norway

Supply chain involvement in an M&A
K. D. Mork, I. Solli-Sæther
BI Business School, Norway

Environmental upgrading and governance in Global Value chains: a multichain perspective
V. De Marchi¹, E. Di Maria¹, S. Ponte²
¹University of Padova, Italy; ²Copenhagen Business School, Denmark

Contract incompleteness and the boundaries of the firm in times and the aftermath of Covid-19
V. Gattai, P. Natale, B. Marta, S. Galetti
University of Milan-Bicocca, Italy

Supplier-Buyer Relationship Preferences: A Renewable Industry Network Cluster Analysis
M. Glowiki¹, W. A. Bhatti¹, A. Chwiałkowska³
¹Berlin School of Economics and Law, Germany; ²Aalborg University, Denmark; ³University of West Georgia, USA

Green foreign direct investments: do they boost clean energy innovation in multinationals’ subsidiaries?
V. Amendolagine², R. Lema³, U. Hansen⁴, R. Rabelotti¹, D. Ribaudo¹
¹Università di Pavia, Italy; ²Università di Foggia; ³Aalborg University; ⁴Danish Technical University

I 1.5.9: INVESTMENTS: ACQUISITIONS, ALLIANCES AND ENTRY MODES

**Time**: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · **Location**: COMISIONES

**Session Chair**: Catherine Elizabeth Georgiou, University of Warwick, United Kingdom

The Alliance Balanced Scorecard: Developing a Coordination Tool to Improve Cooperation
C. E. Georgiou, N. Driffield, H. Zeitoun
University of Warwick, United Kingdom

Labor Rights Belief Mismatch and Cross-border Acquisitions: The Role of Organizational Political Ideology
D. Y. L. Chow¹, A. Petrou², A. Procopiou³
¹University of Liverpool, United Kingdom; ²Cyprus University of Technology, Cyprus; ³The Open University of Hong Kong, Hong Kong

Understanding foreign entry and exit. Do foreign entry modes and equity ownership influence exit later?
H. T. T. Nguyen, J. Larimo
University of Vaasa, Finland
Industry Globalization and The Firm’s International and Product Market Diversification
H. Bowen¹, L. Sleuwaegen²
¹Queens University, Charlotte, USA; ²KU Leuven, Belgium

Retailers’ Foreign Market Exits over Time: Firm-specific Behavior or Industry-specific Common Patterns?
D. Schmid, D. Morschett
University of Fribourg, Switzerland

When reality diverges from expectations... Industry 4.0, FDI and post-transition economy
M. Götz³, B. Jankowska¹
¹Vistula University; ³Poznań University of Economics and Business

P 1.5.3: PANEL: CROSS-BORDER INNOVATION IN A CHANGING WORLD. PLAYERS, PLACES, POLICIES (TRACK 3)
Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm  ·  Location: LAIN ENTRALGO
Session Chair: Davide Castellani, Henley Business School, United Kingdom
Session Chair: Antonello Zanfei, DESP-University of Urbino, Italy
D. Castellani¹, A. Zanfei², A. Rodríguez Márquez³, M. J. Nieto Sanchez³, G. Santangelo⁴
¹Henley Business School, United Kingdom; ²University of Urbino, Italy; ³Universidad Carlos III de Madrid, Spain; ⁴Copenhagen Business School, Denmark

P 1.5.7: PANEL: SDGS AND SUSTAINABLE DEVELOPMENT IN EMERGING MARKETS (TRACK 7)
Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm  ·  Location: AULA 4
SDGs and Sustainable Development in Emerging Markets
P. Ghauri¹, Y. Zhang Zhang², F. Hatani³, S. Rohlfer⁴, M. Bu⁵
¹Birmingham University; ²International University of Japan, Japan; ³Copenhagen Business School; ⁴CUNEF; ⁵Nanjing University

P 1.6: WHAT IS THEORY? EIBA DOCTORAL EVENTS – ANNIVERSARY PANEL
Time: Saturday, 11/Dec/2021: 6:30pm - 7:30pm  ·  Location: SCHÜLER
Session Chair: Rebecca Piekkari, Aalto University School of Business, Finland
What is Theory?
R. Piekkari¹, M. Casson², C. Welch³, J. Clegg⁴, J.-F. Hennart⁵, R. Aguilera⁶
¹Aalto University School of Business, Finland; ²University of Reading, UK; ³The University of Sydney Business School, Australia; ⁴Leeds University Business School, UK; ⁵Tilburg University, Netherlands; ⁶Northeastern University, USA
C 2.6.12: LANGUAGE AND WELL-BEING IN INTERNATIONAL ORGANIZATIONS

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: AULA 1
Session Chair: Fadi Alsarhan, ISC Paris Business School, France

Language Strategies in International Conflict Management: A Framework for Dynamic Conflict De-Escalation
E. Poliakova¹, L. A. Liu², E. W. Miles²
¹IESEG School of Management, France; ²Georgia State University, USA

The feminine image of language-sensitive research in international business
M. Johansson¹, C. Gaibrois², R. Piekkari³
¹University of Glasgow; ²University of St. Gallen; ³Aalto University School of Business

Does multilingualism enhance intercultural proficiency?
F. Bender
Anderson College of Business and Computing, Regis University, United States of America

C 2.6.13: EXPORTS, ENTRY, AND ECOSYSTEMS

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: COMISIONES
Session Chair: Paloma Miravitlles, University of Barcelona, Spain

EXPORT INTENSITY OF MNE FOREIGN SUBSIDIARIES: THE ROLE OF SUBSIDIARY-SPECIFIC ADVANTAGES AND HOST COUNTRY-SPECIFIC ADVANTAGES
Q. Nguyen
University of Reading, United Kingdom

Multinational spinouts: The evolution of entrepreneurial ecosystems
D. S. Cho
Trinity College Dublin, Ireland

ENTERING FOREIGN MARKETS USING DIASPORA NETWORKS
M. Elo¹, K. Nagre², E. Rose²
¹University of Southern Denmark, Denmark; ²University of Leeds

The impact of business and non-business networks on the type of innovation in manufacturing SMEs
A. Pallas¹, C. Villar², J. Pla-Barber³
¹Universidad de Valencia; ²Universidad de Valencia; ³Universidad de Valencia

C 2.6.3: DIGITAL INNOVATION AND IB

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: SCHULER
Session Chair: Katherine Tatarinov, University of Geneva, Switzerland

Managing digital innovations: Are strategic partnerships a fast-track to incumbent’s digital innovation capability?
T. S. Bockelmann, D. Bendig
University of Münster (WWU), Germany

Dynamic Managerial Capabilities and Digital Transformation in Small Service Firms
R. W. Barwinski, R. B. Bouncken, L. Henkelmann
University of Bayreuth, Germany

How Artificial Intelligence may shift Biases and Heuristics in IB
P. Gruenwald, T. Lindner, J. Puck
Vienna University of Economics and Business, Austria

Scaling Digital Solutions for Wicked Problems: Ecosystem Versatility
K. Tatarinov¹, T. Ambos¹, T. Tschang²
¹University of Geneva, Switzerland; ²Singapore Management University

C 2.6.6: DIGITAL AND WEB-ENABLED SME INTERNATIONALIZATION

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: BOTELLA LLUSIA
Session Chair: Desislava Dikova, WU Vienna, Austria

Effects of E-commerce Firms’ Internationalization Rhythm and Speed on Firm Growth: Do Institutional Distances Play a Role?
C. Sinning, B. Swoboda
Trier University, Germany

Active vs. default online internationalization: An entrepreneurial orientation perspective
E. Ipsmiller¹, D. Dikova¹, K. Brouthers²
¹WU Vienna; ²King’s College London
DIGITAL CAPABILITIES AND ORGANIZATIONAL CREATIVITY: EFFECTS ON THE INTERNATIONAL BUSINESS COMPETENCE
G. M. Camillo1, S. L. de Vasconcellos2, M. Amal3, R. C. Parente4
1FURB - Fundação Universidade Regional de Blumenau, Brazil; 2ESPM – Escola Superior de Propaganda e Marketing, Brazil; 3FURB - Fundação Universidade Regional de Blumenau, Brazil, UNIVALI - Universidade do Vale do Itajaí; 4Florida International University, USA
The impact of digital new venture resources and capabilities on the internationalization-survival relationship
C. C. Brenner
Otto-von-Guericke Universität, Germany

Do you need top management team diversity to speed up? An Upper Echelons Perspective
M. Pinelli1, T. Vallone1, F. Debellis3
1Henley Business School, University of Reading, International Business and Strategy; 2Free University of Bozen-Bolzano, Faculty of Economics and Management; 3University of Vienna, Chair of international business

I 2.6.9: HEADQUARTERS-SUBSIDIARY RELATIONSHIPS
Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: LAIN ENTRALGO
Session Chair: Jens Gammelgaard, Copenhagen Business School, Denmark
Post-offshoring scenarios: a behavioral approach to the decision-making process
S. Elia1, A. Goerzen2, L. Piscitello1, A. Valentino3
1Politecnico di Milano, Italy; 2Queen’s University, Canada; 3ESCE International Business School
The Evolution of Dynamic Boundary Spanning Capabilities in MNE Subsidiaries
P. Ryan1, G. Majella2, U. Andersson3, G. Buciuni1
1Trinity College Dublin, Ireland; 2National University of Ireland, Galway; 3Malardalen University
HOW SUBSIDIARIES MOBILIZE RESILIENCE TO EVOLVE POST MANDATE LOSS
E. Gillmore1, U. Andersson2
1Jonkoping International Business School, Sweden; 2Malardalen University, Sweden

I 2.6.6: INTERNATIONAL GROWTH AND PERFORMANCE OF DIFFERENT TYPES OF FIRMS
Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: AULA 2
Session Chair: Rubina Romanello, University of Udine, Italy
A CONFIGURATIONAL APPROACH OF FAMILY FIRM INTERNATIONALIZATION ACROSS GENERATIONS
M. Lapeira1, S. Kundu2, A. Kumaraswamy2
1Suffolk University, United States of America; 2Florida International University
Not Just Money – An Explorative Study on the Role of Credit Guarantees for the Growth and Internationalization of SMEs
J. Raitis, E. Peito
Turku School of Economics, University of Turku, Finland

I 2.6.7: CONTEMPORARY ISSUES IN THE EMERGING MARKETS RESEARCH
Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: AULA 4
Session Chair: Ulrike Mayrhofer, Université Côte d’Azur, France
Internationalization Barriers in the Creative Economy: case study with Brazilian SMEs
F. J. L. Soares, J. F. d. Silva
PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Brazil
Talent management and firm’s absorptive capacity: Chinese diaspora in Russia
M. Latukha1, Z. Yugui2, A. Panibratov1, K. Arzhanykh1, L. Rysakova1
1SPBU, Russian Federation; 2Shanghai International Studies University, China
Understanding value chain activities among migrant international ventures in the IT industry
M. Sufyan1, W. Degbey2
1University of Turku, Finland; 2University of Turku, Finland
CSR Practices of Large Russian Companies Originated in Monocities: Driving Force of International Environment and Domestic Institutions
Y. Aray1, A. Veselova1, L. Ermolaeva1
1Saint Petersburg State University, Russian Federation; 2Higher School of Economics, Russian Federation
The effect of different types of stakeholders on the engagement of Russian companies into sustainable practices
A. Veselova, P. M. Klaro Ramires
HSE University, Russian Federation
EMNEs’ entry mode decision with environmental issues: A Review and Research Agenda
Y. Li, R. Gao
International Engineering and Technology Institute, Armenia

P 2.6.15: PANEL: VIRTUAL INTERNATIONAL TEAMS: WHAT MAKES THEM WORK EFFECTIVELY OVER TIME? (TRACK 15)

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Tamar Almor, College of Management, Israel
Session Chair: Svetla Marinova, Aalborg University, Denmark

Virtual international teams: What makes them work effectively over time?
T. Almor¹, S. Marinova², M. Marinov², A. Schneider¹, I. Chudner¹
¹College of Management, Israel; ²Dept. of Business and Management, Aalborg University

P 2.6.8: PANEL: DISRUPTION, TRANSFORMATION, STABILITY: EXPLORING INDUSTRY DYNAMICS FROM A GLOBAL PERSPECTIVE (TRACK 8)

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: SCHÜLER

Session Chair: Matthias Kipping, York University, Canada
Session Chair: Takafumi Kurosawa, Kyoto University, Japan
Session Chair: D. Eleanor Westney, MIT Sloan School of Management, Canada

Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective
M. Kipping¹, T. Kurosawa², H. Glimstedt¹, M. Carpenter⁴, D. Silvestri³, A. Hisano⁶, G. de St. Maurice⁷
¹York University, Canada; ²Kyoto University, Japan; ³Stockholm School of Economics, Sweden; ⁴Institut Mines-Télécom Business School, France; ⁵Politecnico di Milano, Italy; ⁶University of Tokyo, Japan; ⁷Keio University, Japan
C 2.7.1: CLIMATE CHANGE AND THE ENVIRONMENT

**Time**: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: SALA JUNTAS

**Session Chair**: Hüseyin Doluca, Augsburg University, Germany

**CLIMATE CHANGE ADAPTATION AND INNOVATION: THE ROLE OF CLIMATE RISK AND INSTITUTIONS**

M. Benischke, H. Yoon, P. Tashman, J. Doh, N. Kim
Villanova University, United States of America

**Do Environmental Policies Affect MNEs’ Foreign Subsidiary Investments? An Empirical Investigation**

F. Zilja¹, G. K. Adarkwah², C. A. Sabel²
¹Copenhagen Business School; ²BI Norwegian Business School, Norway

**Environmental Corporate Social Responsibility and Financial Performance in a Multinational Context**

H. Doluca¹, T. Talaulicar², M. Wagner¹, A.-L. Hoffmann¹
¹Augsburg University, Germany; ²University of Erfurt, Germany

C 2.7.10: FINANCIAL STRATEGIES IN INTERNATIONAL BUSINESS

**Time**: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: GALLEGO

**Session Chair**: Thomas Lindner, University of Innsbruck, Austria

**Acquisitions under financing frictions: evidence from credit supply shortfalls**
L. S. Macoris¹, L. R. Kabbach-de-Castro²
¹INSPER - Institute of Education and Research, Brazil; ²University of Navarra

**Claiming digital technologies in public equity markets: Evidence of foreign IPO firms**
C. M. Muehr¹, I. Filatotchev¹,², T. Lindner¹,², J. Puck¹
¹WU Vienna; ²King’s College London; ³University of Innsbruck

**The impact of COVID-19 on the characteristics of mergers and acquisitions.**
P. M. Schirmböck
Vienna University of Economics and Business (WU), Austria

**Governing innovation: the role of board of director’s human and social capital**
M. W. Chimirri¹, L. R. K. Castro²
¹University of Sao Paulo, Brazil; ²University of Florida

C 2.7.11: DIGITALIZATION AND EXPORT PERFORMANCE

**Time**: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: BOTELLA LLUSIA

**Session Chair**: Raluca Mogos Descotes, LEM, France

**Consumer intentions to purchase on foreign multi-sided digital platforms: A context of the COVID-19 pandemic**
M. K. Witek-Hajduk, A. Gruedek
SCH Warsaw School of Economics, Poland

**A cross-cultural comparison of social media marketing strategies development of international firms**
F. F. Li, J. Jorma Larimo
University of Vaasa, Finland

**Exporter-importer innovation co-developments: exploration of relational norms**
O. KANTARUK¹, R. Mogos Descotes², B. Walliser¹
¹CEREGIFE, France; ²LEM, France

**Identify the links that underlie between customer relationship capabilities and export performance**
M. Li¹, X. He¹, C. M. Sousa¹
¹University of St Andrews; ²Durham University; ³Molde University College

C 2.7.12: GLOBAL CAREERS

**Time**: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: AULA 2

**Session Chair**: Chris Brewster, Henley Business School, United Kingdom

**The Effects of Social Support on Work-related Outcomes among Expatriate Academics**
A. Koveshnikov, I. Björkman, P. Kähäri
Aalto University School of Business, Finland

**Understanding How Perceived CSR Enhances Career Satisfaction: A Moderated Mediation Model of Organizational Pride, Collectivism, and Masculinity**
B. Al-Ghazali
King Fahd University of Petroleum and Minerals, Saudi Arabia

**How employees solve the puzzle of information from diverse sources on a cross-border acquisition**
C. Heidemann
Friedrich-Alexander University Erlangen-Nürnberg, Germany
C 2.7.7: OVERSEAS EXPANSION STRATEGIES FROM AND INTO THE EMERGING MARKETS

**Time:** Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: AULA 4

**Session Chair:** Salman Ahmad, University of Derby, United Kingdom

INTERNATIONALIZATION OF EMERGING MARKET MULTINATIONALS: A CONVERSATION BETWEEN THE UPPSALA MODEL AND THE SPRINGBOARD PERSPECTIVE

P. Erthal Hermano, C. Secches Kogut, R. Cotta de Mello

"STRING OF PEARLS" – THE GROWING ROLE OF CHINESE STATE-OWNED MNEs ALONG THE MARITIME SILK ROAD, AND THE NEW PATTERNS OF COMPETITION AND COOPERATION IN THE GLOBAL SHIPPING AND LOGISTICS INDUSTRY

C.-G. Alvstam1, B. Petersen2

1University of Gothenburg; 2Copenhagen Business School

Emerging market firms in developed markets: A case study approach to type and extent of subsidiary practice control

E. Velinov1, A. Hilger2

1Skoda Auto University; 2University of Regensburg

MNEs Institutional Entrepreneurship: The Effect on Corruption. An Analysis of Emerging Economies

X. Adamoglou, V. Kounnou, Y. Hajidimitriou, D. Kyrkilis

University of Macedonia

C 2.7.9: SUSTAINABILITY, CSR AND INSTITUTIONS

**Time:** Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: LAIN ENTRALGO

**Session Chair:** Alan Muller, University of Groningen, Netherlands, The

Disentangling the Corporate Effect: Selective Attention within Multinational Firms

D. S. Andrews1, S. Fainschmidt2, M. Fitza3, S. Kundu2

1Ivey Business School, Western University, Canada; 2College of Business, Florida International University, United States; 3Frankfurt School of Finance and Management, Germany

Mind the gap: How institutional logics influences CSR performance within MNEs.

M. Korendijk, A. Muller, R. Slager

University of Groningen, Netherlands, The

The Role of International Family Firms in Driving Digital Innovation: The Inhibiting Effect of Family Firm Narcissism

F. Bartels, D. Bendig

University of Munster, Germany

What happens when acquiring a rival? The exploration of knowledge transfer process

F. Anwar, B. B. Nujen, H. Solli-Sæther, F. Alvestad

Department of International Business, Norwegian University of Science and Technology, Norway

I 2.7.3: CULTURE, LEARNING AND INNOVATION IN IB

**Time:** Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: COMISIONES

**Session Chair:** Celia Torrecillas, Universidad Complutense de Madrid, Spain

Relationships between Culture and Innovation: An International Business Perspective

Y. Zhang Zhang1, S. Rohrfer2

1International University of Japan, Japan; 2CUNEF

Interconnections of language and thinking in business design

T. Möttönen1, P. Saariuoma3, T. Onikki-Rantajääskö1

1University of Helsinki, Finland; 2University of Jyväskylä, Finland

Dynamics between learning by internationalization and type of eco-innovations. An analysis based on Spanish manufacturing firms.

C. Torrecillas1, S. Fernández2

1Instituto Complutense de Estudios Internacionales. Universidad Complutense de Madrid, Spain; 2Departamento de Economía Aplicada, Estructura e Historia. Universidad Complutense de Madrid, Spain

I 2.7.7: INTERNATIONALIZATION PROCESSES FROM AND IN THE EMERGING MARKETS

**Time:** Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: AULA 5

**Session Chair:** Su Jin Yeon, Tecnologico de Monterrey, Mexico

Determinants of Technology Investment from China into Latin America

A. Castello Esquerdo

The Graduate School of Management of St. Petersburg State University (GSOM SPbSU)

Firm specific assets and the impact of institution on the internationalisation of emerging market enterprises: A meta-analysis

S. J. Yeon, J. M. Celis, P. M. Perez

Tecnologico de Monterrey, Mexico
Evidence of “Locust Foreign Capital” in Brazil: Explanation Through Foreign Institutional Ownership and Firm Value
P. Cesar Pestana Pavan¹, D. Ferreira Caixe², N. Diniz-Maganini³, H. Hua Sheng⁴
¹FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Foundation); ²Federal University of Rio Grande do Sul
Internationalization Processes of German Family Firms in China
A. Calabrò¹, U. Mayrhofer², A. Valentino³
¹IPAG Business School, France; ²Université Côte d’Azur, IAE Nice, CRM, France; ³ESCE International Business School, INSEEC U. Research Center, France
Implementing well-being practices through Russian context: HRD perspective
A. Lisovskaia
Saint-Petersburg State University, Russian Federation

P 2.7.6: PANEL: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (TRACK 6)
Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL
Session Chair: Stephan Gerschewski, University of Kent, United Kingdom
Session Chair: Natasha Evers, Trinity College Dublin, Ireland
Corporate governance in international new ventures and born global firms
S. Gerschewski¹, N. Evers², Z. Khan³, T. King¹, O. Kuivalainen⁴, P. Puthusserry⁵
¹University of Kent; ²Trinity College Dublin;³University of Aberdeen; ⁴LUT University
POSTERS 2: POSTERS SESSION 2

Time: Sunday, 12/Dec/2021: 1:30pm - 3:00pm · Location: HALL 1st FLOOR

1. Location factors and diversification of IT corporations in Poland
   W. Kilar
   Pedagogical University of Krakow, Poland

2. INSTITUTIONALIZATION AND INTERNATIONALIZATION OF THE FAMILY BUSINESS DISCIPLINE (1950s-2000s)
   M. Fernandez-Moya
   CUNEF University, Spain

3. Institutions, industry and resources and their impact on company competitiveness of internationalized Hungarian medium and large enterprises
   M. Stocker, E. Czakó, D. Losonci
   Corvinus University of Budapest, Hungary

4. Pollution Haven Hypothesis and Foreign Direct Investment in India
   N. Raghavan
   FAU University Erlangen-Nuremberg, Germany

5. Relativizing the moral compass - international experience and cultural intelligence as roots of unethical behavior?
   M. Brand1, G. Stahl1, V. Taras2
   1WU Vienna, Austria; 2University of North Carolina at Greensboro, USA

6. The international ambidexterity of SMEs – an emerging market perspective
   U. Vu1, E. Rovira Nordman2
   1Stockholm School of Economics, Sweden; 2Mälardalen University, Sweden

10. Virtual assignments – bridging distance through zooming
    L. Wicht
    Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany

11. The Influence of Organization Capital on Firm Internationalization and Value Creation
    A. Raswant1,2, M. A. H. Sarkar1, M. Shahiduzzaman4
    1Deakin University, Australia; 2Lancaster University, United Kingdom; 3University of Sydney, Australia; 4University of Queensland, Australia

12. The Complex Exercise of Selling Issues: The Impact of National Culture on Headquarters’ Attention to Subsidiaries’ Proposals
    R. Souza-Santos, J. Carneiro
    FGV EAESP Sao Paulo School of Business Administration, Brazil

13. THE ROLE OF QUALITY AND CONSISTENT GOVERNMENT POLICY COMMUNICATIONS IN PROMOTING ENTREPRENEURSHIP
    V. Butkouskaya1, N. U. Salcedo2,3
    1The HSE Graduate School of Business, Moscow, Russia; 2Universitat Autònoma de Barcelona, Spain; 3ESAN Graduate School of Business, Lima, Peru

14. The key drivers and barriers of SMEs’ export in the emerging markets: capacity building and improving their performance
    A. Safari, V. Belicevac Al-Ismail
    Qatar University, Qatar

    A. B. Luong1, M. Zhang2, M. Ehret3
    1Sheffield Hallam University, United Kingdom; 2Nottingham Trent University, United Kingdom; 3Uni Graz, Austria

16. ORGANIZATIONAL REPUTATION IN CROSS-BORDER ACQUISITIONS
    T. Bernhard
    Friedrich-Alexander-University of Erlangen-Nürnberg, Germany

17. Examining E-CRM in fostering service innovation competence in E-Commerce Market
    V. Skudiene1, G. Gopal2
    1ISM University of Management and Economics, Lithuania; 2Illinois Institute of Technology, USA
18. FACTORS DETERMINING DIGITALISATION IN BRAZILIAN INDUSTRY: A LONGITUDINAL ANALYSIS.
A. Urraca-Ruiz¹, J. Torraca², J. Nogueira de Paiva Britto³, J. C. Ferraz⁴, E. Neto⁵
¹Universidade Federal Fluminense, Brazil; ²Universidade Federal do Rio de Janeiro, Brazil; ³Universidade Federal Fluminense, Brazil; ⁴Universidade Federal de Rio de Janeiro, Brazil; ⁵Universidade Federal de Rio de Janeiro, Brazil
19. How do firms from Developing Countries choose their international locations?
A. Taleb
MacEwan University, Canada
20. Impact of AI on MNC governance and IB research – an RDT perspective
G. Lintner, T. Lindner
Vienna University of Economics and Business, Austria
21. Proposition of new ideas by multinational subsidiaries, how much can cultural dimensions at headquarters affect this relationship?
R. Souza-Santos, J. Carneiro
FGV EAESP Sao Paulo School of Business Administration, Brazil
22. The burden of Liability of Insularity – a case in Azores archipelago
S. C. Silva¹, V. P. G. Bretas²,³, F. P. B. Silva¹
¹Universidade Católica Portuguesa; ²University of Agder; ³University of Johannesburg
23. MARKETING MIX ADAPTATION AND STANDARTIZATION IN MULTINATIONAL ENTERPRISES: A SAMSUNG MOBILE BUSINESS CASE
P. A. Ishigai¹, L. H. Pereira²
¹FGV EAESP, Brazil; ²FGV EAESP, Brazil
24. Impact of technology policies in foreign and domestic multinationals: the case of Spain
D. Sancho Bosch, J. Heijs, A. Guerrero
Universidad Complutense de Madrid, Spain
25. Institutional quality and firms’ performance: A bibliometric research and future research avenues
A. M. Oliveira¹, F. Carvalho², N. R. Reis³
¹CARME – Centre of Applied Research in Management and Economics - School of Technology and Management - Polytechnic Institute of Leiria; ²CeBER – University of Coimbra - Faculty of Economics
F. Puig¹, I. Basterretxea², A. Arbizu³
¹University of Valencia, Spain; ²University of the Basque Country, UPV/EHU, Bilbao, Spain; ³Auditor (BSK), Bilbao, Spain
27. The impact of tax policies in foreign and domestic multinationals: the case of Spain
D. Sancho Bosch, J. Heijs, A. Guerrero
Universidad Complutense de Madrid, Spain
P. Prochazka¹,²
¹Prague University of Economics and Business, Czechia; ²International Sustainable Finance Centre, Prague, Czechia
29. Working around sales agents’ autonomy – An exploration of current monitoring and management practices in export collaborations
F. Ruoss
TU Dortmund University, Germany
30. Carbon curse: international metallurgical companies’ response to global pressure
O. Garanina, L. Ermolaeva, D. Klishchev, A. Panibratov
St. Petersburg State University, Russian Federation
31. Sectoral dynamics, institutions, and innovation system building: The long road of the Cuban biotechnology
G. L. Andres Alpizar
Scuola Superiore Sant’Anna, Italy
32. The Effect of Short-Term Rentals on Local Consumption Amenities: Evidence from Madrid
A. Hidalgo¹, M. Riccaboni¹, F. J. Velázquez²
¹IMT School for Advanced Studies, Italy; ²Universidad Complutense de Madrid
**Sunday, 12/Dec/2021: 3:00 pm – 4:30 pm**

**C 2.8.1: MISCONDUCT AND THE MNE**
*Time*: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location*: GALLEGO

*Session Chair*: Michael Mol, Copenhagen Business School, Denmark

Corporate accountability for human rights abuses by emerging market MNEs: The case of the Letpadaung copper mine in Myanmar

V. Girschik¹, H. H. Thein², J. Hotho¹
¹Copenhagen Business School, Denmark; ²Curtin University, Australia

**THE EFFECTS OF DEPTH AND BREADTH OF ATTENTION ON MEDIA REPORTING OF CORPORATE SOCIAL IRRESPONSIBILITY**

S. H. Lee¹, M. Mol¹, K. Mellahi³
¹Copenhagen Business School, Denmark; ²University of Surrey; ³Dubai Chamber of Commerce

Crimmigrants or Role Models? Immigrant CEOs and Financial Misrepresentation

M. J. Mueller, T. Reus
Rotterdam School of Management, Erasmus University, Netherlands, The

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**C 2.8.7: CONTEMPORARY ISSUES IN THE EMERGING MARKETS RESEARCH**
*Time*: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location*: AULA 4

*Session Chair*: Diego Quer, Department of Management, University of Alicante, Spain

Consumer behavior in an emerging market: The case of Chinese outbound tourism segments

D. Quer¹, J. Peng¹,³
¹Department of Management, University of Alicante, Spain; ²Center for Latin American and Caribbean Studies, Southwest University of Science and Technology, Mianyang, China; ³Tourism Research Institute, University of Alicante, Spain

Until death do us part? The impact of the institutions, consensus and their interaction effect on the duration of public-private agreements in emerging markets

J. Fleta, F. Muñoz, C. Sáenz
Zaragoza University, Spain

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**I 2.8.6: UNDERSTANDING INTERNATIONAL ENTREPRENEURSHIP ACROSS DIVERSE CONTEXTS**
*Time*: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location*: BOTELLA LLUSIA

*Session Chair*: Martin Hannibal, University of Southern Denmark, Denmark

Scaling of born digitals

I. Mihailova
University of Eastern Finland, Finland

FOREIGN FOUNDER'S LOCATION CHOICE – DIGITAL AND ITERATIVE?

L. H. Mattila, P. Kähäri
Aalto University, Finland

Managers’ environmental attitudes and commitment towards the adoption of environmentally friendly strategies: exporting Ecuadorian SMEs

M. A. Cervantes Figueroa, A. Rialp-Criado
Universidad Autonoma de Barcelona, Spain

ENTREPRENEURIAL STRATEGIES OF THE RUSSIAN-SPEAKING MIGRANTS IN GERMANY: INSIGHTS FROM AN EMPirical STUDYm.

Elo¹, L. Ermolaeva², M. Ivanova-Gongne³, D. Klishevich⁴
¹University of Southern Denmark; ²St. Petersburg State University, Russian Federation; ³Abo Akademi University; ⁴St. Petersburg State University, Russian Federation
I 2.8.9: MNCS AND INTERNATIONAL ORGANIZATIONS GOVERNANCE STRUCTURES

**Time:** Sunday, 12/Dec/2021: 3:00pm - 4:30pm  ·  Location: COMISIONES

**Session Chair:** Gislaine Cristina dos Santos Teixeira, FGV Sao Paulo School of Business Administration, United States of America

How the Top Management Team’s Composition influences the Foreign Establishment Mode Choice Deviation of UK manufacturing firms

T. Vallone1,2, P. Greve2, S. Elia1
1Politecnico di Milano, Department of Management Engineering; 2Henley Business School, International business & Strategy department

Cultural dimensions in top management teams and the triple bottom line performance of firms

J. Kluge, M. Wagner
Augsburg University, Germany

Patents and global scaling: The moderating role of CEO-TMT interface

F. Debello1, T. Vallone2, A. Natalicchio1, A. Messeni Petruzelli1, A. De Massis1
1University of Vienna Faculty of Business, Economics and Statistics; 2Henley Business School, University of Reading International Business and Strategy; 3Politecnico University of Bari, Department of Mechanics, Mathematics, and Management; 4Free University of Bozen-Bolzano, Faculty of Economics and Management

Stock-market Reactions to New Foreign Direct Investments: the Value of Imperfect Switching Options

J. H. Fisch, H. Puhr
WU Vienna, Austria

Strategic Response to Institutional Complexity: The case of internationalization of business schools

G. C. d. S. Teixeira1, J. M. T. Carneiro1, W. Newburry2
1FGV Sao Paulo School of Business Administration, Brazil; 2Florida International University, USA

The firm under the spotlight: How stakeholder scrutiny drives CSR and reinforces financial performance

F. J. Forcadell1, E. Aracil2, A. Lorena3
1Universidad Rey Juan Carlos, Spain; 2Universidad Pontificia de Comillas, Spain; 3Università Magna Graecia, Italy

I 2.8.Z: INTERACTIVE PAPERS. ALL TRACKS

**Time:** Sunday, 12/Dec/2021: 3:00pm - 4:30pm  ·  Location: SALA JUNTAS

Sustainable Investment: What are the location factors that enable countries to retain investments?

F. Filippaios1, I. Gokh2
1University of East Anglia, United Kingdom; 2De Montford University, United Kingdom

Corporate longevity and sustainability strategy deployment in an emerging market multinational

A. M. Gomez-Trujillo2, M. A. Gonzalez-Perez2
1CEIPA Business School, Colombia; 2Universidad EAFIT

Do institutional differences and high tech raise the bar for M&A deal completion between Asian acquirers and their EU28 targets?

A. Sels, S. Li
KU Leuven, Belgium

COVID-19 and International Trade: A Systematic Literature Review and Future Research Directions

E. Mouratidou, K. Kampouri, Y. Hajidimitriou
University of Macedonia, Greece

P 2.8.12: PANEL: TOWARDS INCLUSION AND INCLUSIVE LEADERSHIP: NEW INSIGHTS FROM ASIAN BUSINESS MANAGEMENT PRACTICE AND RESEARCH (TRACK 12)

**Time:** Sunday, 12/Dec/2021: 3:00pm - 4:30pm  ·  Location: SCHÜLER

**Session Chair:** David S. A. Guttermson, USN School of Business, University of South-Eastern Norway, Norway

Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Practice and Research

D. S. A. Guttermson1,2, L. L. Alcantara4,5, Y. Shinhara4,5, P. Ackaradejruangsri4, R. C. Kim4
1USN School of Business, University of South-Eastern Norway, Norway; 2Department of Communication and Culture, BI Norwegian Business School, Norway; 3Thammasat Business School, Thammasat University, Thailand; 4College of International Management, Ritsumeikan Asia Pacific University, Japan; 5Center for Inclusive Leadership, Ritsumeikan Asia Pacific University, Japan

P 2.8.14: PANEL: LEVERAGING VIRTUAL EXCHANGE TO CREATE SIGNATURE EXPERIENCES IN INTERNATIONAL BUSINESS EDUCATION: TRENDS, BEST PRACTICES AND FUTURE OUTLOOK (TRACK 14)

**Time:** Sunday, 12/Dec/2021: 3:00pm - 4:30pm  ·  Location: LAIN ENTRALGO

**Session Chair:** Mourad Dakhli, Georgia State University, United States of America

Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook

M. Dakhli2, Y. Wang2, E. Kovacs3, S. Farias2
1Indiana University, Brazil; 2Georgia State University

CLOSING PLENARY

**Time:** Sunday, 12/Dec/2021: 5:00pm - 6:30pm  ·  Location: THEATRE. AUDITORIO RAMON Y CAJAL

MNEs will make meaningful contributions to post-Pandemic sustainable development (The Oxford Union style)

Jonathan Doh (Vilanova University, USA) Sarianna Lundan (University of Bremen, Germany) Alvaro Cuervo-Cazurra (Northeastern University, USA) Elisa Giuliani (University of Pisa, Italy).
Moderator: Valentina De Marchi, University of Padova, Italy.
## Authors and Sessions

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SOCIAL PROGRAMME

THE ROYAL PALACE OF MADRID SPONSORED BY PATRIMONIO NACIONAL

The Royal Palace of Madrid is the largest in Western Europe and one of the largest in the world. With over 135,000 square meters and 3,418 rooms, it has witnessed centuries of Spanish history. It is one of the few official seat of a Head of State that is open to the public. Almost 2 million visitors come every year to discover its rooms, works of art and treasures that are unique in the world.

We'll have 4 guided free tours in English for groups of 10 people each one.
- Friday, 10 December at 10:00 (two groups)
- Sunday, 12 December at 10:00 (two groups)

Link for registration

ALFONSO XIII ROYAL BOTANICAL GARDEN

The Alfonso XIII Royal Botanical Garden belongs to the Complutense University of Madrid. The garden is home to more than eight hundred botanical species with the purpose of providing education, dissemination, conservation and research in botany and zoology.

A long avenue runs through the Centre of the garden where large, white flowerbeds display typical species of the Mediterranean climate, which is predominant in the Iberian Peninsula.

UCM Eco-Sustainable Contemporary Art Exhibit

The exhibition can be visited for free in the Biodiversity Interpretation Centre (CiBi) until 19 December 2021, from Monday to Friday from 9:00 to 18:00.

More info about exhibition

EXHIBITION: THE DIVINE COMEDY. INSPIRATION AND REASON

The Complutense University of Madrid has organized this exhibition to mark the 700th anniversary of the death of the great poet Dante Alighieri, author of one of the most important books in world literature. The University has wanted to approach this work from the inside, investigating its bibliographic collections and betting on contemporary artistic reading that allows incorporating creative proposals in a significant space such as the Complutense Art Center.

It can be visited freely from 1st October to 12th December, 2021.
Schedule: Tuesday to Saturday from 10:00 to 18:45| Sundays and holidays from 10:00 to 15:00. Closed Monday.

c arte c (Centro de Arte Complutense), Avda. Juan de Herrera, 2. (ground floor of the Museo del Traje building), 28040 - Madrid.

More info about exhibition
EIBA 2022 - OSLO ANNOUNCEMENT

WALKING THE TALK? TRANSITIONING TOWARDS A SUSTAINABLE WORLD

Across the globe concerns escalate about the effects of greenhouse gas emissions on global climate conditions, implications on global trade from pandemics, and the destruction of ecosystems from the exploitation of limited and non-replaceable global resources. Politicians and businesses alike agree that something must be done, the question is what, how, and when? What should firms do to reduce their carbon footprint while continuing to secure jobs and profit? How can actors reduce waste and secure a better use and reapplication of resources to protect the sustainability of ecosystems, and when should firms make decisions to transform their businesses given the uncertainty of markets as well as the lack of clear guidance from global institutions? In this conference we raise the question: Are we walking the talk? What questions should be raised and researched to guide societies towards a sustainable economy? Can international businesses facilitate rather than impede this change?

KEY DATES

April 1, 2022 Submission opens
July 15, 2022 Submission deadline for papers (competitive | interactive) and panel proposals
September 1, 2022 Submission deadline for doctoral events
September 7, 2022 Registration opens
September 15, 2022 Decision notifications
September 20, 2022 Submission deadline for posters and paper development workshops
October 14, 2022 Early-bird registration deadline
December 8-10, 2022 EIBA 2022 Oslo Conference

CONFERENCE TRACKS & TRACK CHAIRS
(See the EIBA 2022 Oslo conference website for detailed descriptions, submission instructions, etc.)

1. Walking the Talk? Transitioning towards a sustainable world
   Gabriel R.G. Benito, BI Norwegian Business School, Norway

2. M&As and Alliances
   Helene L. Colman, BI Norwegian Business School, Norway
   Arjen Slangen, KU Leuven, Belgium

3. Global Strategy in a Transitioning World
   Randi Lunnan, BI Norwegian Business School, Norway
   Mirko Bernsche, Erasmus University, Netherlands

4. Managing the MNE
   Sverre Thomassen, BI Norwegian Business School, Norway
   Renate Kovalech, BI Norwegian Business School, Norway

5. International Marketing
   Gro Alteren, University of Tromsø, Norway
   Niina Nummela, University of Turku, Finland

6. Knowledge, Innovation, Technology and Digitalization
   Linda Rademaker, BI Norwegian Business School, Norway
   Hans Solli-Sæter, Norwegian University of Science and Technology, Norway

7. Institutions, Policy, and Economic Geography
   Paul Gooderham, Norwegian School of Economics, Norway; Middlesex University, United Kingdom
   Gilbert Adarkwah, BI Norwegian Business School, Norway
8. Emerging Markets
Marcus Møller Larsen, Copenhagen Business School, Denmark; BI Norwegian Business School, Norway
Shasha Zhao, University of Surrey, United Kingdom

9. Using History in International Business
Rolv Petter Amdam, BI Norwegian Business School, Norway
Teresa da Silva Lopes, University of York, United Kingdom

10. SMES and International Entrepreneurship
Sheryl Winston Smith, BI Norwegian Business School, Norway
Emilia Rovira Nordman, Mälardalen University, Sweden

11. International HRM
Ingmar Bjørkman, Aalto University, Finland; BI Norwegian Business School, Norway

12. International Finance, Accounting & Corporate governance
Trond Randøy, University of Agder, Norway; Copenhagen Business School, Denmark
Konstantinos Bozos, Leeds University, United Kingdom

13. Methods in International Business
Ulf Andersson, Mälardalen University, Sweden; BI Norwegian Business School, Norway
Bo B. Nielsen, The University of Sydney, Australia; Copenhagen Business School, Denmark

14. Innovations in international business teaching
Ilon Alan, University of Agder, Norway
Ronaldo Parente, Florida International University, USA

OTHER ACTIVITIES
(See the EIBA 2022 Oslo conference website for details & updates on these as well as other EIBA 2022 activities.)

- John H. Dunning Doctoral Tutorial
- Danny Van Den Bulcke Doctoral Symposium
- EIBA Early Career Network Workshop
- Journal Paper Development Workshops – IBR | JIBS | JIBP
- PIBR Book Launch
- EIBA General Assembly 2022
- Meet & Greet (for new members)
- Social networking events

AWARDS
(See the EIBA 2022 Oslo conference website for details & updates on these as well as other EIBA 2022 awards.)

- Danny Van Den Bulcke Best Paper Prize
- EIBA Best Doctoral Thesis Proposal in IB Award
- Copenhagen Business School Prize
- IBR Best Journal Paper of the Year Award
- GSJ Global Strategy Research Prize
- Lazaridis Institute Best Paper Award for International Entrepreneurship
- EIBA Best Reviewer Award
- EIBA Distinguished Honorary Fellowship Award
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Madrid 10-12 December 2021

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