

Closing Plenary EIBA 2021

There is an open discussion and active debate as to whether and under what conditions multinationals make meaningful contributions to sustainable development. The Covid-19 pandemic has made this issue even more salient, as multinationals face great uncertainty about their future activities, while stakeholders have increased demands for new business models and transformative outcomes. In this context, we have organized an Oxford-style debate in which two groups take opposing views on the following motion: ***Multinationals will make meaningful contributions to post-Pandemic sustainable development.*** We invite you to participate and interact with the panelists on this motion at the Closing Plenary Debate.

Session format: Oxford-style debate

Moderator: Valentina de Marchi (University of Padova)

Motion: ***Multinationals will make meaningful contributions to post-Pandemic sustainable development***

Speaking in favour of the motion:

Jonathan Doh (Villanova University) and Sarianna Lundan (University of Bremen)

Speaking against the motion:

Alvaro Cuervo-Cazurra (Northeastern University) and Elisa Giuliani (University of Pisa)

Timeline

Introduction, Valentina de Marchi: 7 minutes including initial VOTE

Speakers in FAVOR and AGAINST 8 minutes each

- Jonathan Doh in favor
- Elisa Giuliani against
- Sarianna Lundan in favor
- Alvaro Cuervo-Cazurra against

Rebuttal in FAVOR and AGAINST 4 minutes each

- Sarianna Lundan rebuttal
- Alvaro Cuervo-Cazurra rebuttal
- Jonathan Doh rebuttal
- Elisa Giuliani rebuttal

Q&A 20 minutes

Final VOTE and conclusion 7 minutes, Valentina de Marchi

Total 1.5 hours

